



Accelerating real-world energy innovation



# UK-EU Hydrogen Summit Mon 1 July 2024

#UKEUhydrogen / @EnergyRA / @HyDEXMidlands



## UK-EU Hydrogen Summit

Developing closer UK, EU & International Relations to  
Deliver the Net Zero Hydrogen Economy

### PROGRAMME

Venue: Conference Hall, Press Club Brussels Europe, Rue Froissart 95, 1040 Brussels

Timings: Mon 1 July: 14:00-17:30 and Tues 2 July: 09:30-12:00

<b>Day 1: Monday 1 July</b>	
<b>Time</b>	<b>Activity</b>
13.45 - 14.00	Registration and refreshments
<b>Introduction - Hydrogen beyond borders: a key renewable in delivering the energy transition</b>	
14.00 – 14.05	Welcome and Opening Prof Martin Freer Director of Energy Research Accelerator / Birmingham Energy Institute
<b>Keynote speech:</b>	
14.05 - 14.45	Michael Liebreich - Managing Partner, EcoPragma Capital & CEO, Liebreich Associates
<b>Exploring how the UK &amp; EU are driving the Hydrogen acceleration to deliver Net Zero</b>	
14.45 – 15.15	Dominik Richter - Senior Office, Trade & International Relations, Hydrogen Europe
	Mark Watts - former senior Labour MEP, CEO UKTiE
<b>EU Research and Innovation: Driving the Hydrogen acceleration to deliver net zero</b>	
15.15 – 15.30	Rosalinde van der Vlies- Director, Clean Planet, DG RTD, European Commission
<b>Fostering UK, EU &amp; International research &amp; international collaboration</b>	
15.30 – 16.30	Anaïs Laporte - Government Relations Manager, Battolyser Systems
	Nicole Glanemann - Energy Attaché, Perm Rep of Germany to EU The 2023 Update of the German National Hydrogen Strategy
	Goran Strbac - Imperial College Role and value of hydrogen in supporting cost effective transition to a zero carbon energy future
16.30 – 16.45	Refreshment break and Networking
<b>Hydrogen Valleys - their critical role in the energy transition journey</b>	
16.45 – 17.30	Geerte de Jong - HEAVENN Netherlands Hydrogen Valley
	Margherita Matzer - WIVA P&G, Austria
<b>Conclusions from day 1 &amp; preview of the workshop on day 2</b>	
17.30	Martin Freer - Developing closer UK, EU & International Relations to Deliver the Net Zero Hydrogen Economy

## UK-EU Hydrogen Summit

Developing closer UK, EU & International Relations to  
Deliver the Net Zero Hydrogen Economy

### PROGRAMME

**Day 2: Tuesday 2 July**

**Timings: 09:30-12:00**

**Workshop - How Can We Develop Closer UK, EU & international Relations to Deliver the Net Zero Hydrogen Economy?**

This deliberative workshop will address the above question in the following four themes, in the context of the presentations made on the 1<sup>st</sup> day, with a view to producing a report with recommendations which will be shared with the new UK Government and the new European Commission.

**All speakers and attendees are invited.**

1. Financing and Funding: streamlining funding and creating a business case for a hydrogen economy
2. Policy Frameworks: aligning regulatory processes
3. Collaboration: Hydrogen Valleys, UK & EU, international
4. Workforce Development, Just Transition and Fostering Public Acceptance

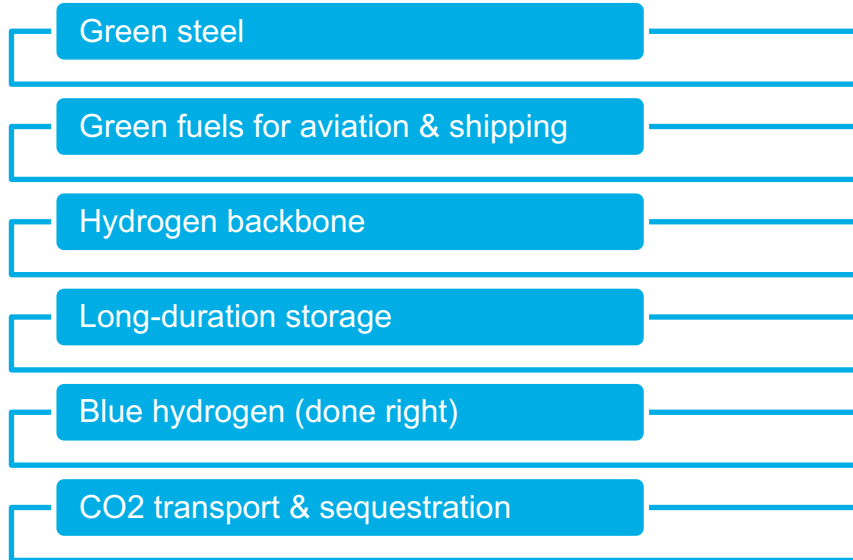
# UK-EU Cooperation on Hydrogen

HyDEX European Hydrogen Summit  
1<sup>st</sup> July 2024

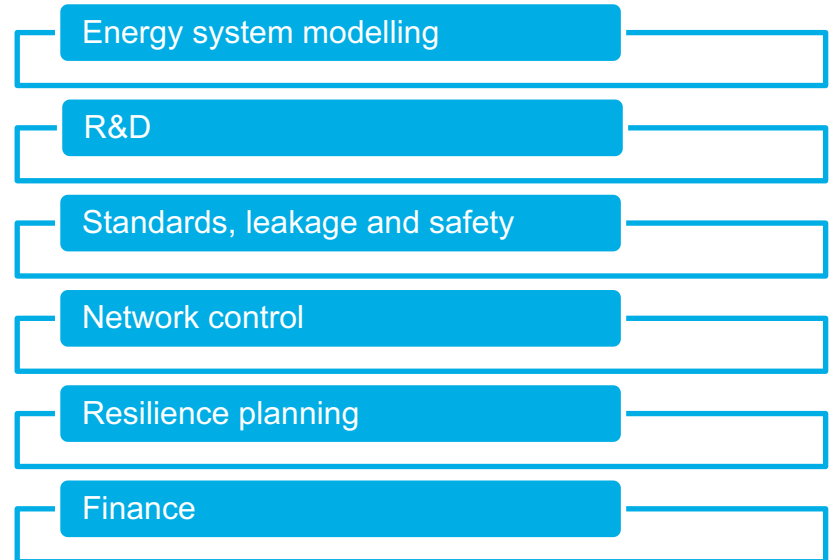
Michael Liebreich  
Founder and CEO  
Liebreich Associates

# Opportunities for UK-EU cooperation

## Sectors



## Themes

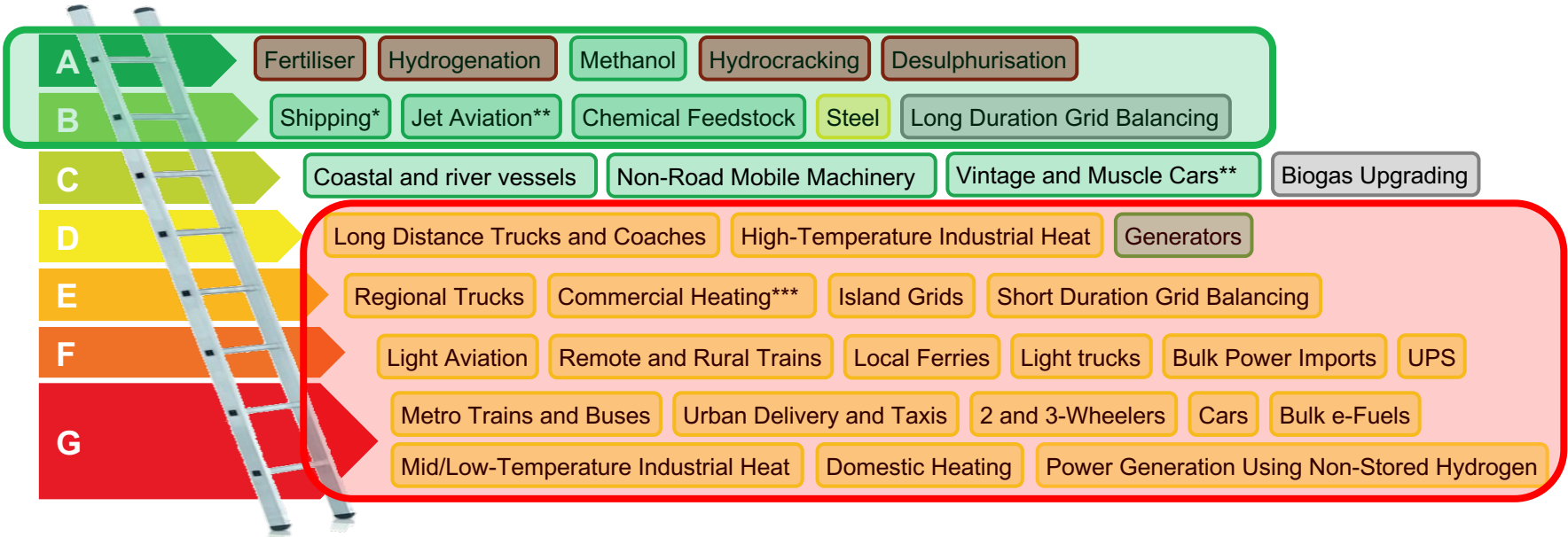


Source: Liebreich Associates

# Hydrogen Ladder 5.0

Unavoidable

Key: No real alternative Electricity/batteries Biomass/biogas Other

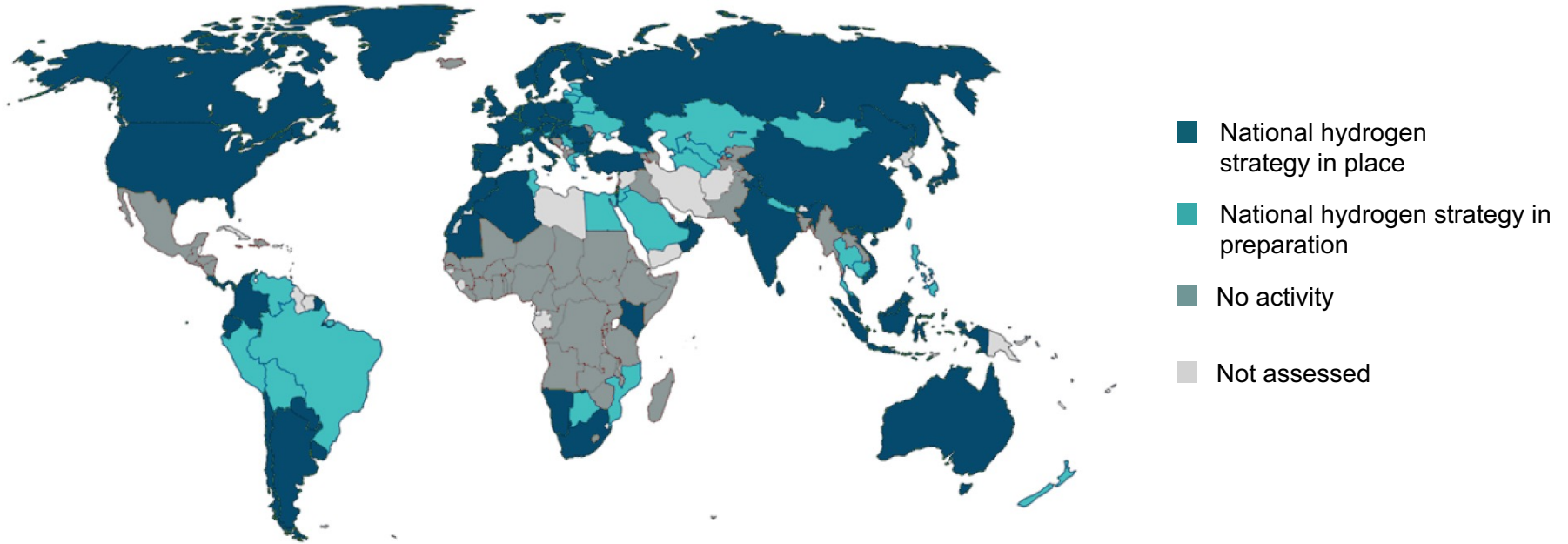


Uncompetitive

\*As ammonia or methanol \*\*As e-fuel or PBTL \*\*\*As hybrid system

Source: Michael Liebreich/Liebreich Associates, *Clean Hydrogen Ladder, Version 5.0, 2023*. Concept credit: Adrian Hiel, Energy Cities. [CC-BY 4.0](https://creativecommons.org/licenses/by/4.0/)

# Hydrogen futurism – 2024



Source: BloombergNEF

“

Shifting to and developing  
a **hydrogen society** is  
critical for achieving  
decarbonization

”

*Japanese Prime Minister Fumio Kishida  
19 April 2022, visiting liquid hydrogen terminal, Hyogo*



*Image: Nippon.com*



# Hydrogen economy

“

Instead of the gas currently used for industry, heating and fuels, we will ensure hydrogen – **the gas of the future** – can be used, and we will create a huge boom

”

*Olaf Scholz, German Chancellor  
September 2022*



*Image: DW*

# Hydrogen futurism – 2021

“

I want the UK to  
become **the Qatar**  
**of hydrogen**

”

*Boris Johnson*  
*UK Prime Minister, 2021*



Image: SCANPIX

# EU Clean Transition Dialogue



Hydrogen is the natural starting point. Hydrogen has a central role to play in the transition to climate-neutrality



*Ursula von der Leyen  
President of the European Commission*



*Image: Clean Transition Dialogue*

# Clean Hydrogen Swiss Army Knife

“

Clean hydrogen is the  
“Swiss army knife” of  
zero-carbon technologies

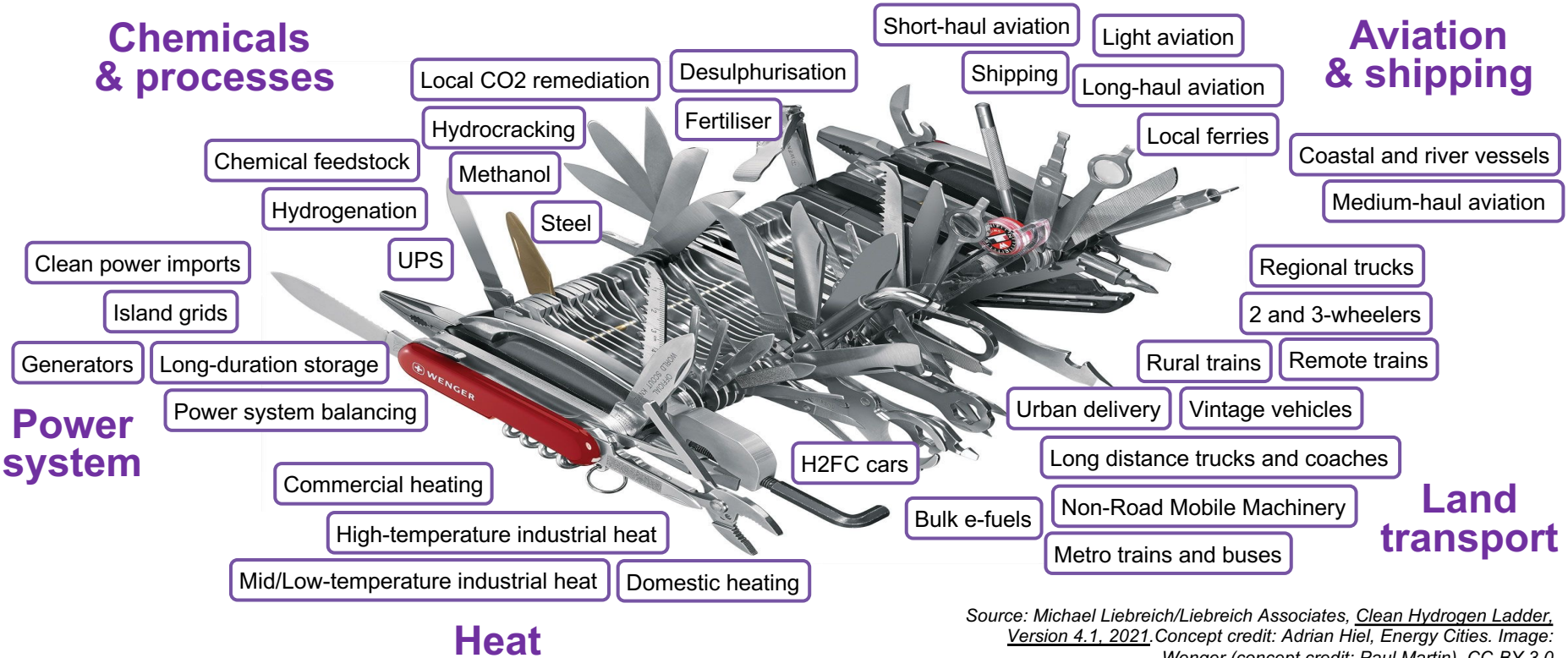
”

*Jennifer Granholm, US Energy Secretary*



*Image: Wikimedia Commons*

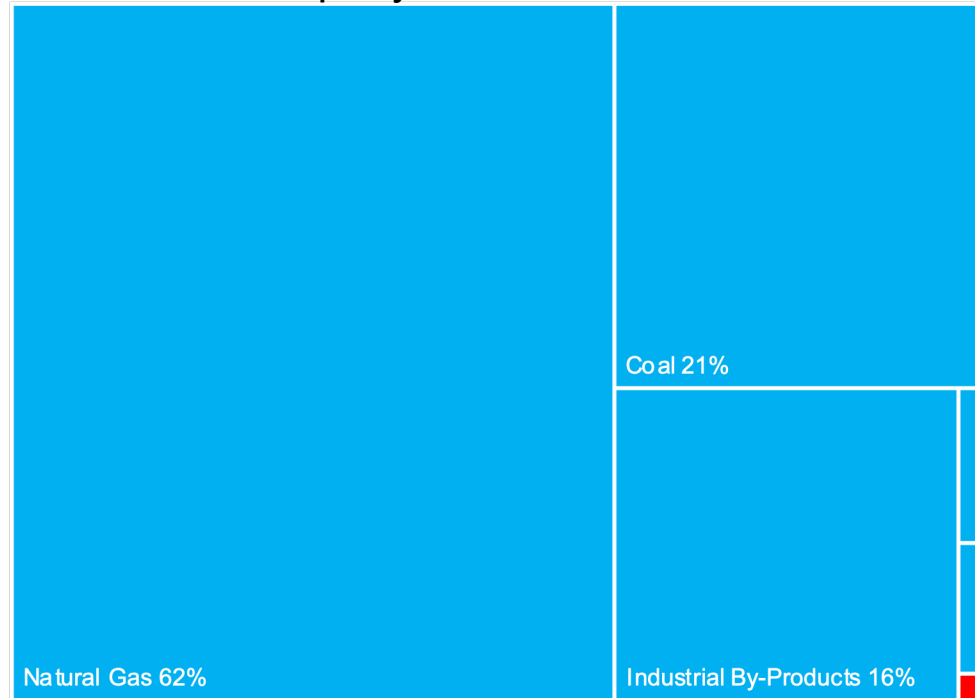
# Clean Hydrogen Swiss Army Knife



Source: Michael Liebreich/Liebreich Associates, Clean Hydrogen Ladder, Version 4.1, 2021, Concept credit: Adrian Hiel, Energy Cities. Image: Wenger (concept credit: Paul Martin). CC-BY 3.0

# 150 years into hydrogen economy...

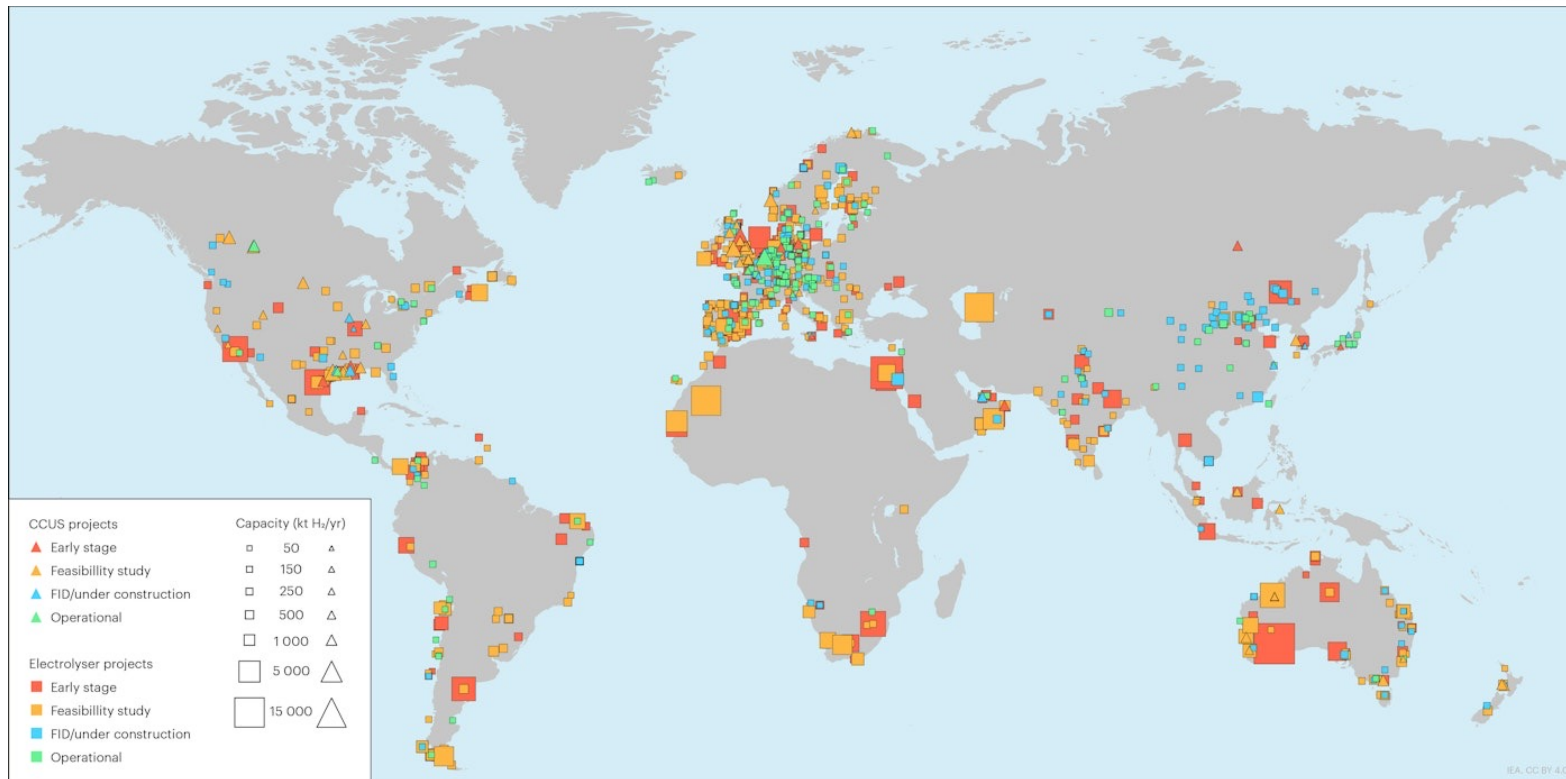
100 million tons per year, \$150 billion market



Electrolysis  
0.1%

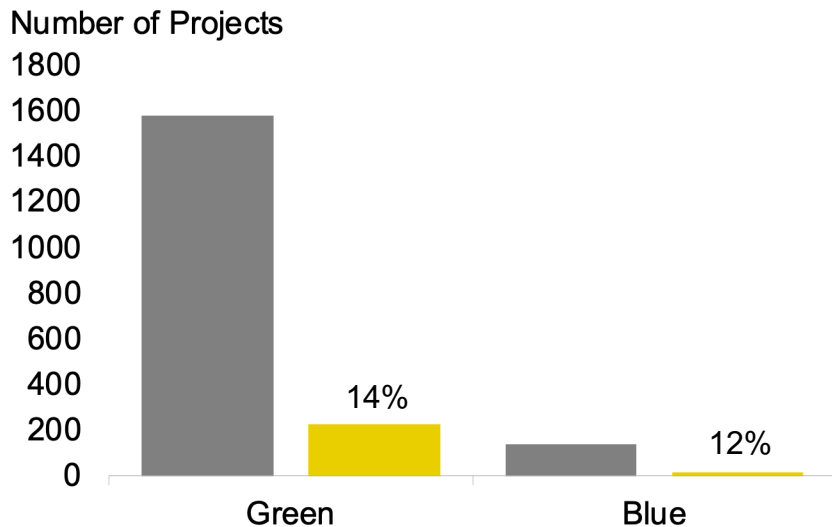
Source: IEA Global Hydrogen Review 2023

# Global announced hydrogen projects

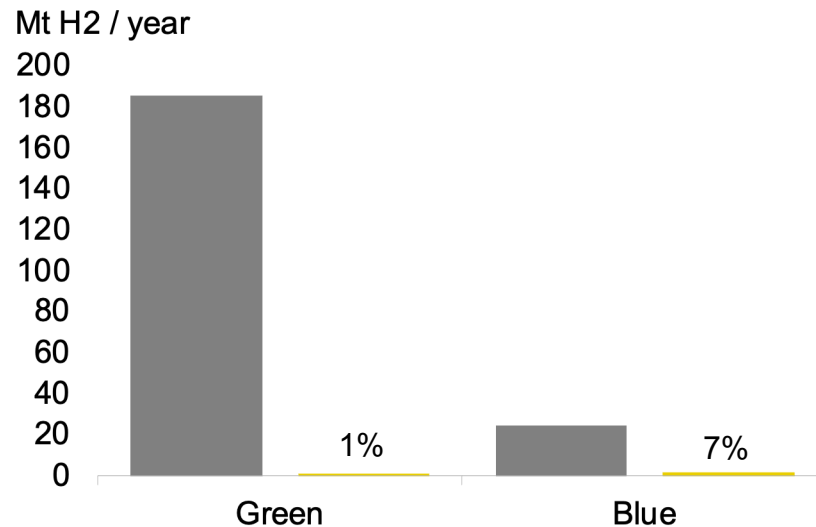


# Clean hydrogen project status

## By number of projects



## By production volume



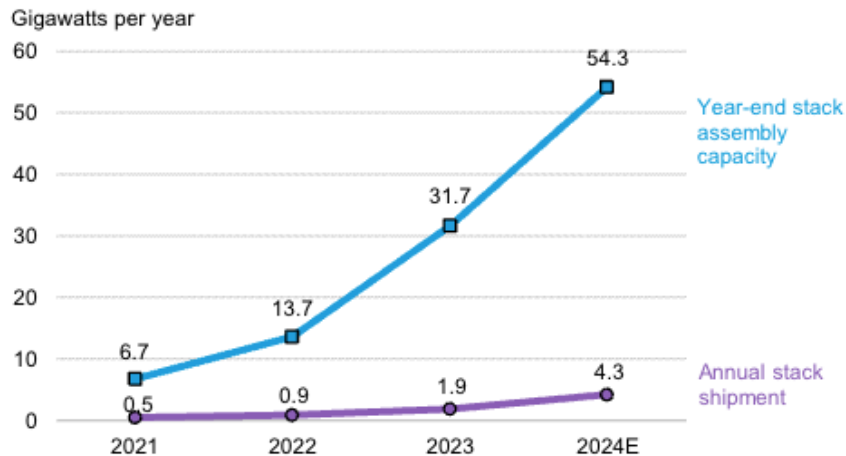
■ Total ■ FID, Construction, Operational Stages

Source: BNEF, Liebreich Associates

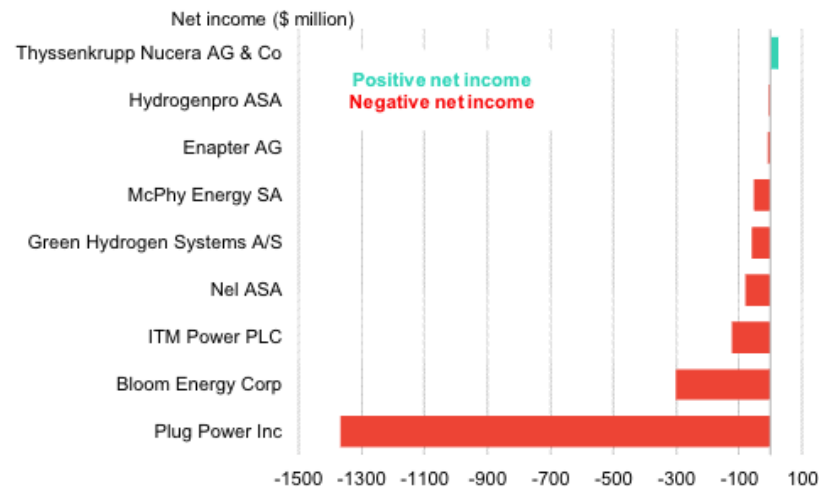


# Electrolyser industry

## Manufacturing vs Demand



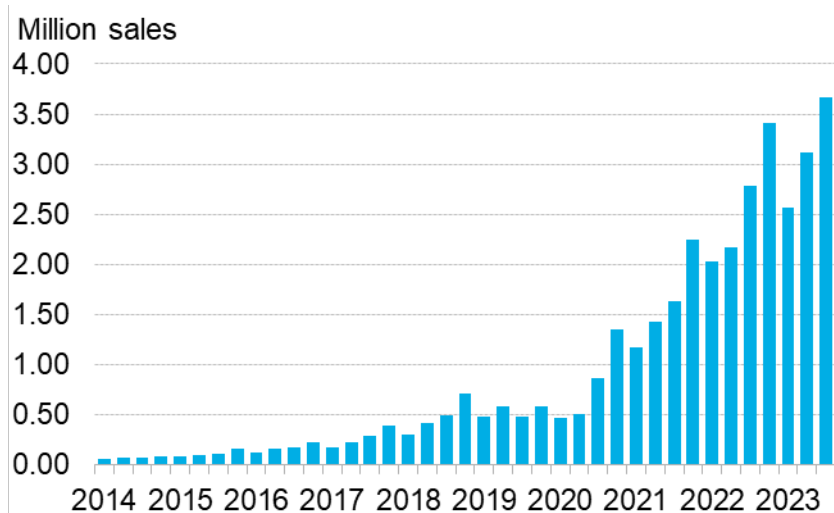
## Manufacturer Net Income



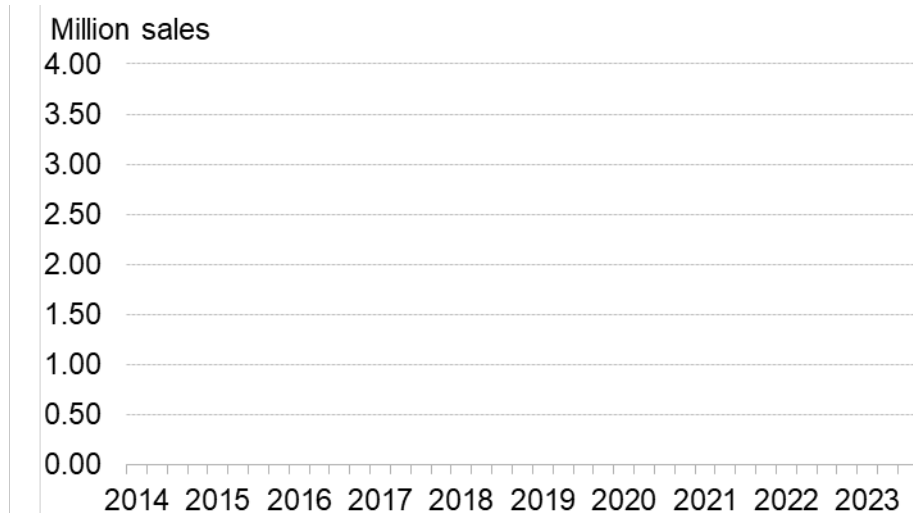
Source: BNEF

# Electric vs hydrogen car sales, global quarterly

## Battery electric vehicles (inc. PHEVs)



## Hydrogen fuel cell vehicles



Source: BloombergNEF; Liebreich Associates

# How it started... how it's going – H2 buses

December 2019



**A French town has become the first to launch a fleet of public transit buses powered by hydrogen fuel.**

Hydrogen transit buses have entered service in Pau, a town in France located on the northern end of the Pyrenees Mountains. The fleet of [buses powered by this clean fuel](#) is the first in the world.

**The total fleet consists of eight hydrogen buses.**

November 2023



**French city that pioneered hydrogen buses will opt for battery-electric in future due to ongoing problems and high costs**

*Source: Hydrogen Fuel News, Hydrogen Insight*

# How it started... how it's going – H2 trains

August 2022

## Germany inaugurates world's first hydrogen-powered train fleet

*A fleet of 14 trains powered entirely by hydrogen is launched in Germany's Lower Saxony state.*



A fleet of 14 trains were provided by French industrial giant Alstom [Alstom handout/EPA]

24 Aug 2022



August 2023

## No more hydrogen trains | Rail company that launched world's first H2 line last year opts for all-electric future

State-owned LNVG to buy 102 battery trains and 27 catenary-connected models in order to phase out diesel, says Lower Saxony government

Source: Al Jazeera, Hydrogen Insight

# Hydrogen distribution

One diesel / petrol tanker truck



18 hydrogen tube trailer trucks



Source: Liebreich Associates. Images: Wikimedia Commons

# Hydrogen planes, demand example: London Heathrow International



**2.7GW of power 24/7  
(heating Thames by 18C)**



**2,300 liquid hydrogen tankers per day  
(2 per minute)**

*Images: ChatGPT*

# Hydrogen aviation example Frankfurt airport – 2007



Um alle Flugzeuge, die auf dem Frankfurter Flughafen tanken, mit Wasserstoff aus der Elektrolyse von Wasser zu versorgen, wäre die Energie von 25 Großkraftwerken nötig. Gleichzeitig würde sich so der Wasserverbrauch von Frankfurt verdoppeln.



Odilo Mühling, MTU

*Source: Heise Online “Auf Wiedersehen Wasserstoff”*

# Hydrogen and heavy goods vehicles

“

We decided to invest in a European network of hydrogen filling stations for HGVs, but I'm not sure we got it right. **I think electricity is going to carry the day** because of progress on batteries and light vehicles.

”

*Patrick Pouyanné*  
*CEO Total Energies*

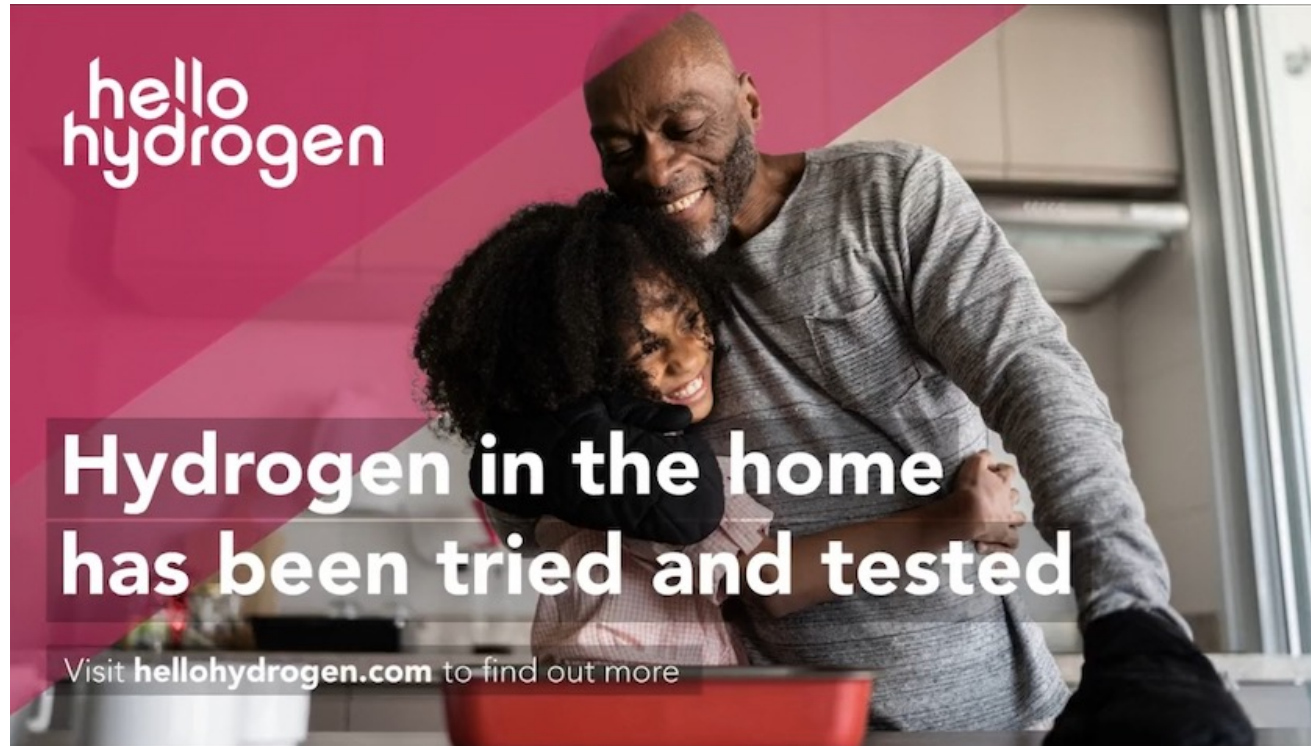


*Image: Wikimedia Commons*



# Hello Hydrogen

Liebreich  
Associates



*Image: HelloHydrogen*

1<sup>st</sup> July 2024

HyDEX European Hydrogen Summit - Brussels

@CleaningUpPod @mliebreich

# Domestic heating – HelloHydrogen!



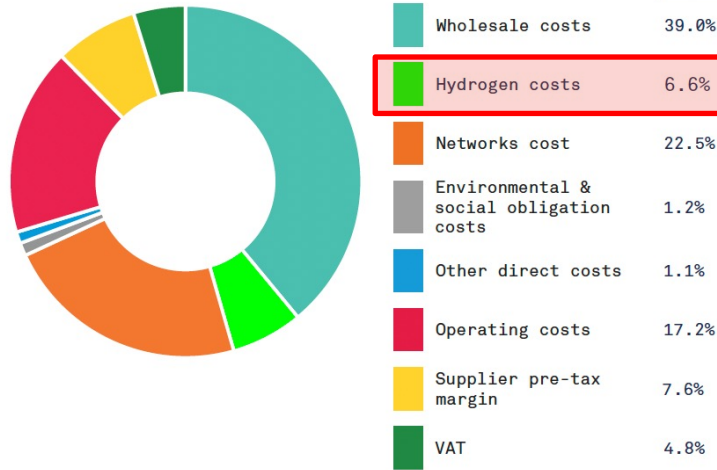
Image: Worcester Bosch

Source: Hy4Heat Safety Assessment, Liebreich Associates

# Impact of hydrogen heating on utility bills

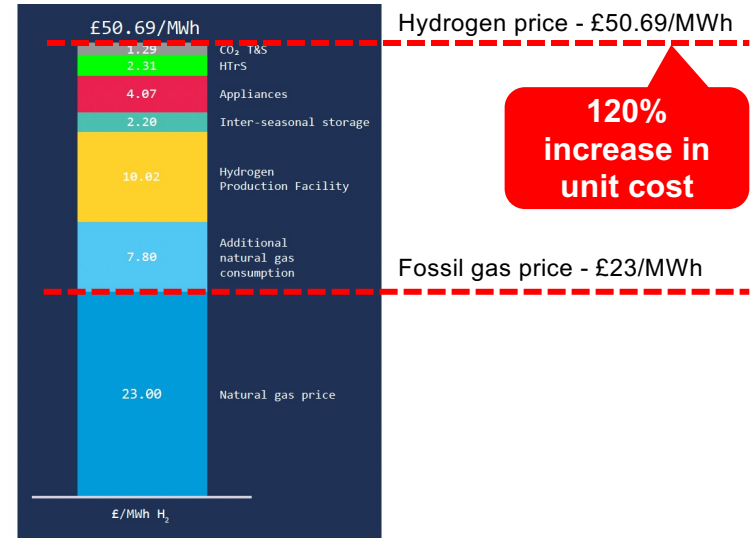
## H21 North of England study, 2018

### 2035 new gas bill (inc. H21 NOE)



**6.6%  
increase  
in bills**

### P448: 2035 hydrogen unit price



**120%  
increase in  
unit cost**

**(assuming the cost of 3.8 million hydrogen homes in the North of England can be borne by all UK gas users)**

Source: H21 North of England Report/2018

# Hydrogen challenges



- **Expensive**

- **Expensive**  
(except by pipeline)

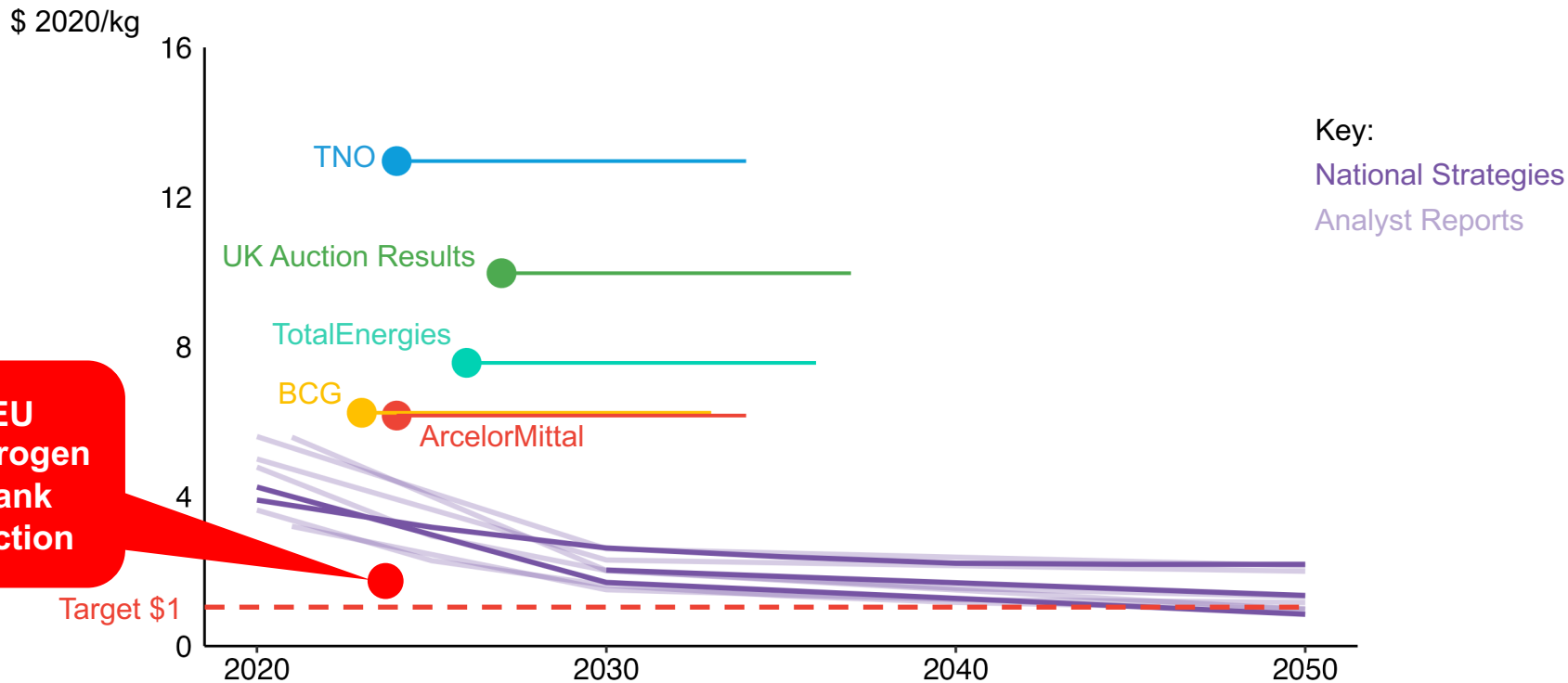
- Small-scale: **expensive**
- Large-scale: unproven

- **Expensive**

- Existing uses: price-sensitive
- New uses: **expensive**

Source: Liebreich Associates

# Green hydrogen cost: hydrogen strategies vs out-turn



Source: Various, Liebreich Associates

# EU Hydrogen auctions – cleared at €0.48

“ The EU subsidies we won last week were never meant to cover cost gap with grey H2: the buyer has to pay a premium ”

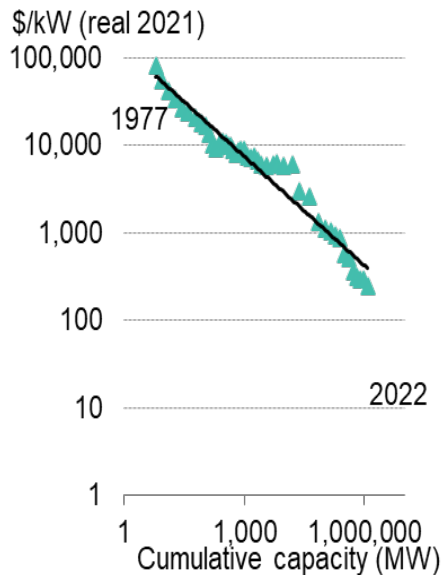
*Rogaciano Rebelo  
CEO, Madoqua Renewables*



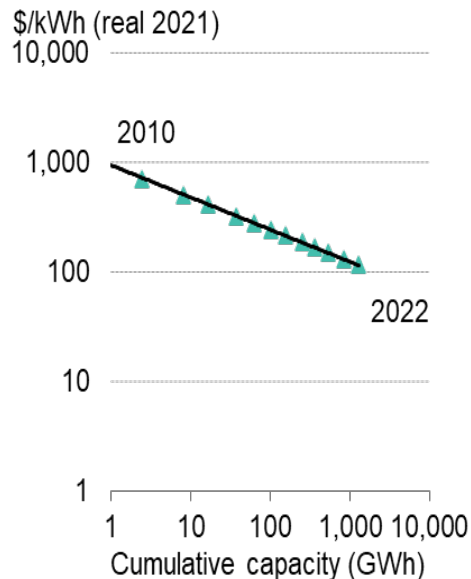
*Image: Lisbon Energy Summit/YouTube*

# Experience curves

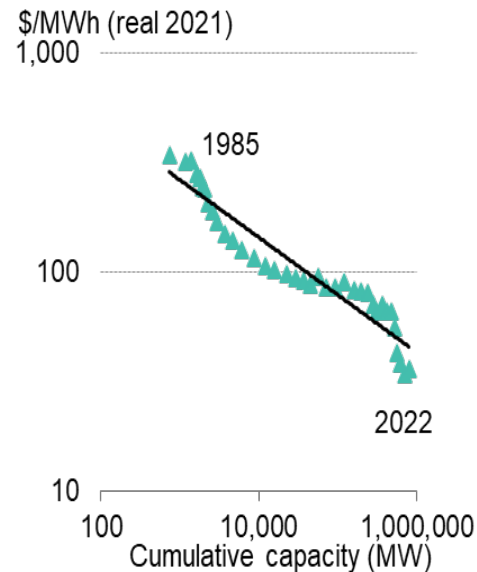
## Solar Modules (28%)



## Batteries (18%)



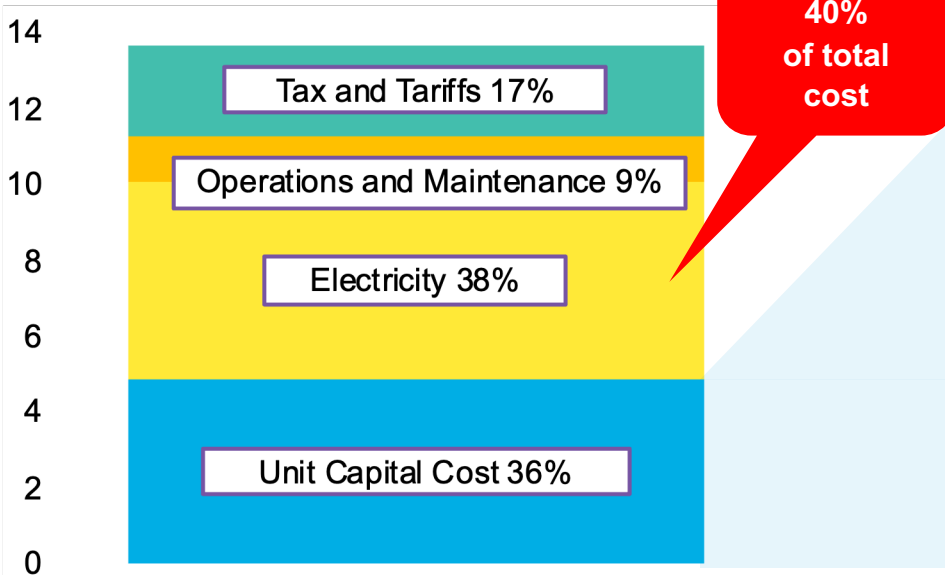
## Wind (15%)



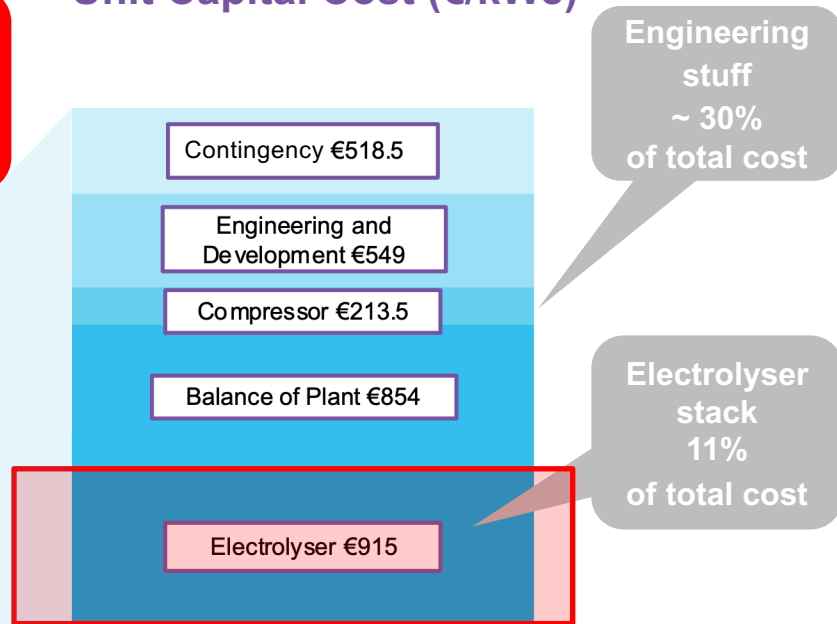
Source: Schmidt et al., BNEF, Liebreich Associates

# Green Hydrogen – TNO Holland Cost Study

## Levelised Cost (€/kg)



## Unit Capital Cost (€/kWe)

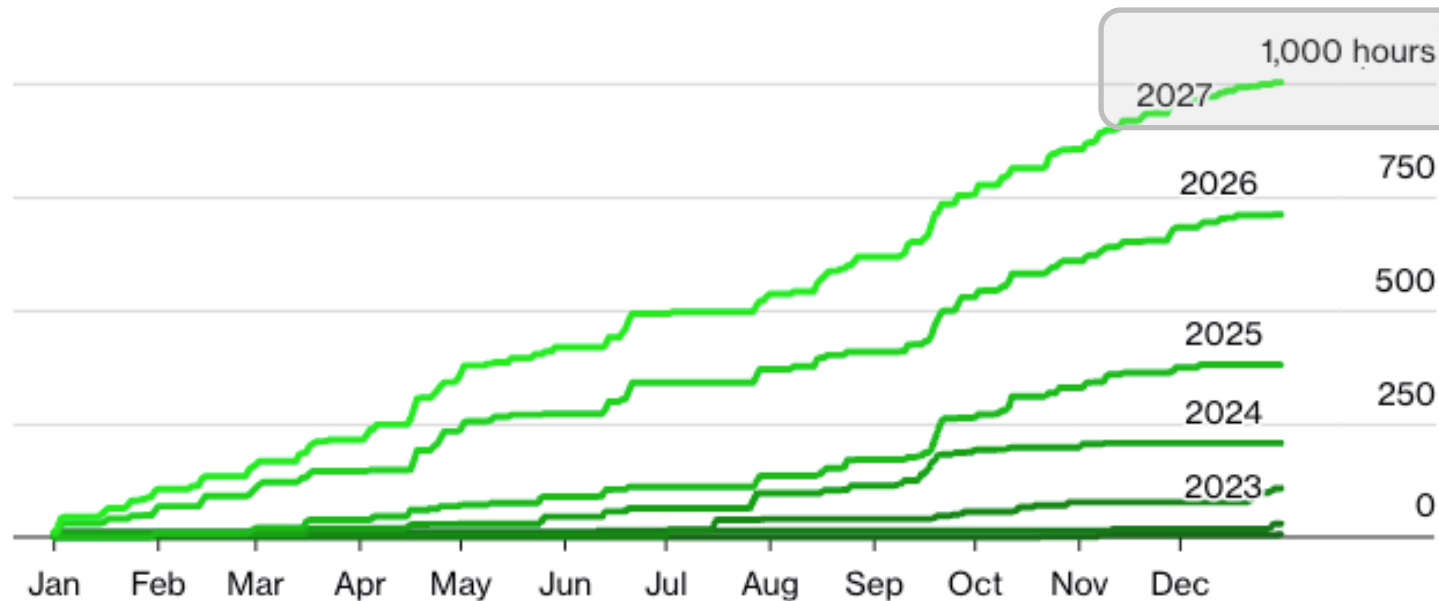


Note: Assumes 100 MWe alkaline/PEM electrolyser; 9.5% WACC; 4,800 FLH based on grid carbon intensity lower than SMR; €75/MWh electricity based on offshore wind

Source: TNO 2024, based on survey responses of current projects



# Impact of surplus renewables – UK



Free  
electricity  
11%  
of the time!

89% of the  
time you  
have pay  
for  
electricity  
like anyone  
else

Source: Modo

# Hydrogen challenges



- Expensive

- **Expensive**  
(except by pipeline)

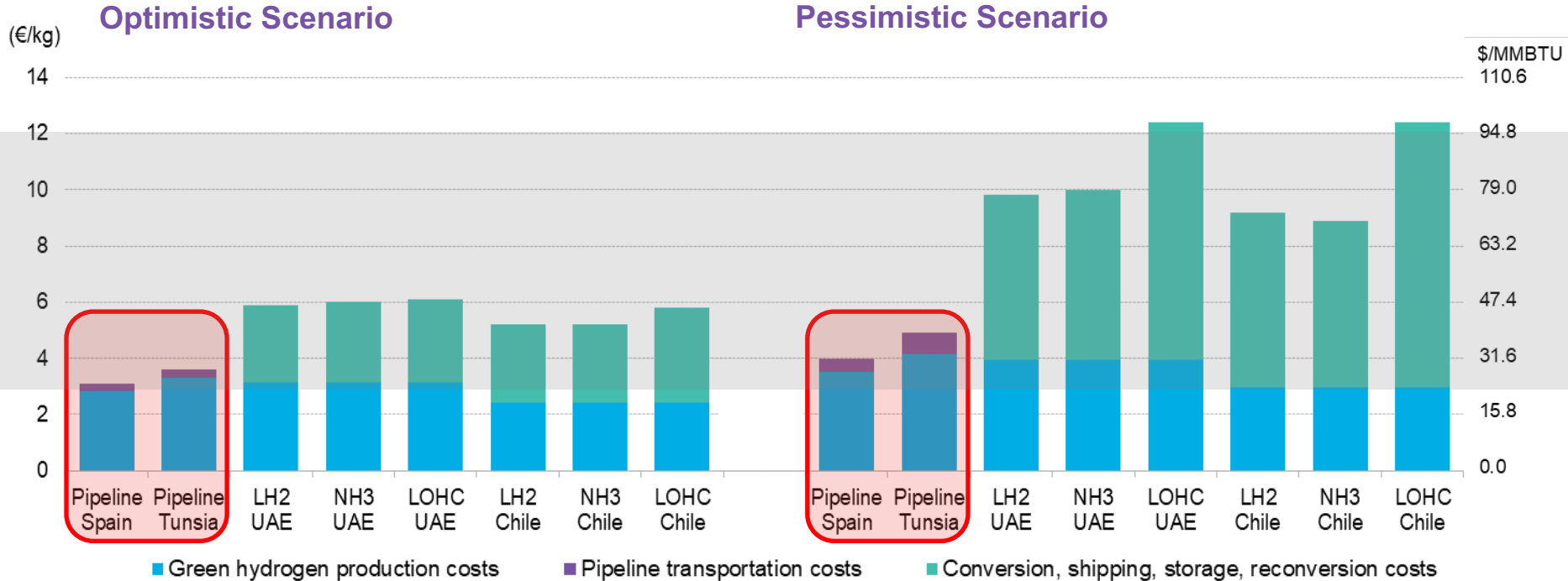
- Small-scale: expensive
- Large-scale: unproven

- Expensive

- Existing uses: price-sensitive
- New uses: expensive

Source: Liebreich Associates

# Cost of imported hydrogen, Austria/ Germany (2040)

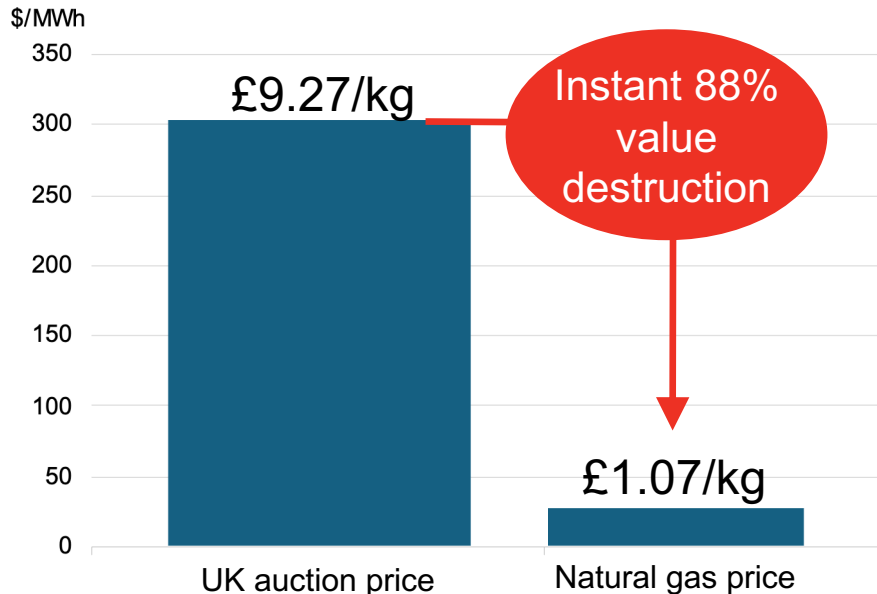


Note: Dutch TTF Natural gas prices as of Sept 2023.

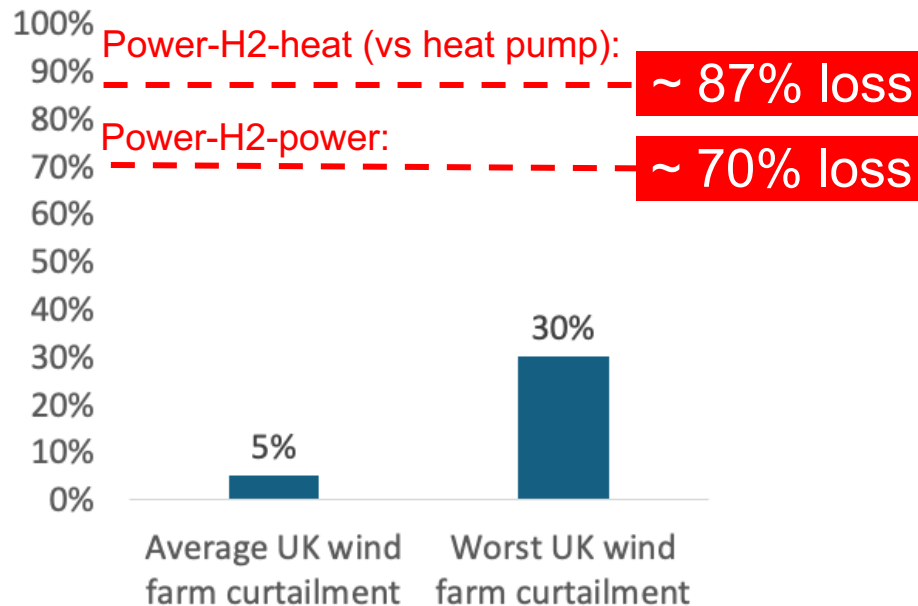
Source: AIT, Bloomberg, Liebreich Associates

# Blending – the stupidest thing from Stupidville

## Hydrogen vs heat content



## Hydrogen vs grid constraints



Note: Conversion based on HHV; Prices in 2024 USD

Source: DESNZ; BNEF; Bloomberg

# European hydrogen pipeline plans

## 2024 – European Hydrogen Backbone

1987

FIGURE 1

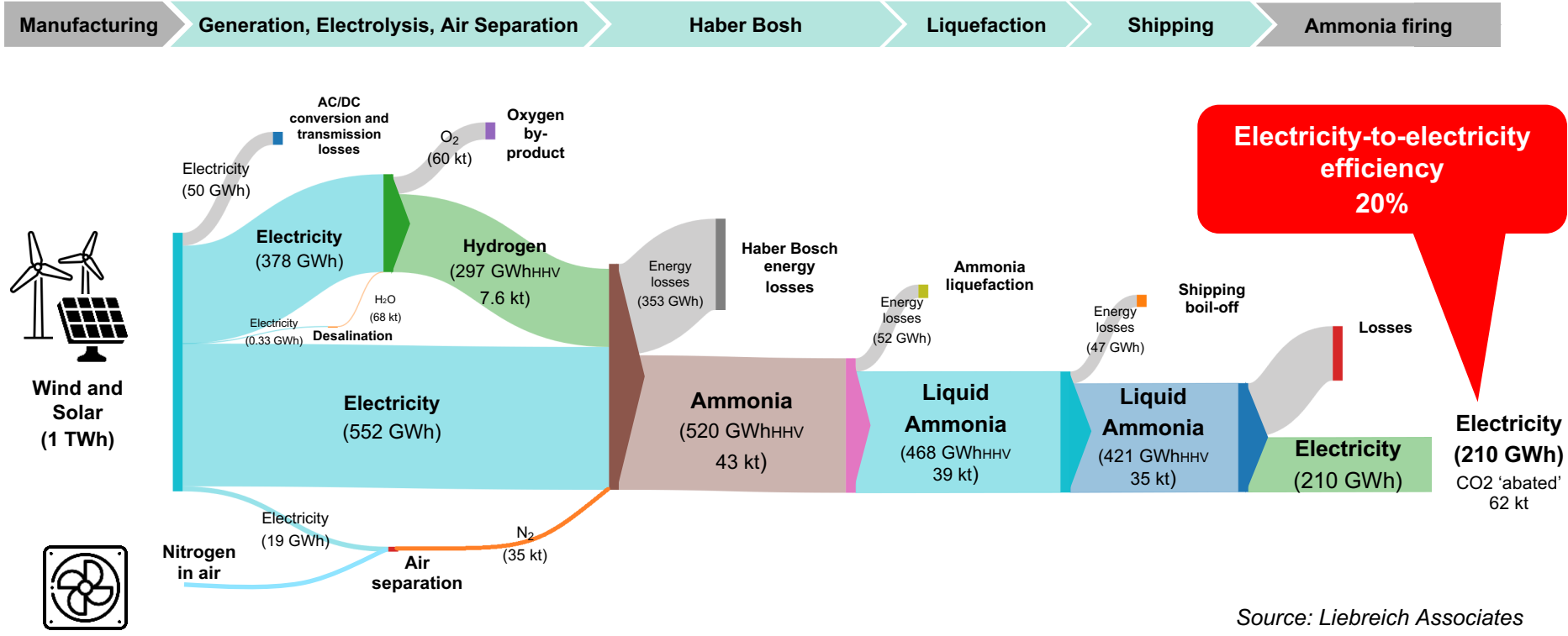
Mature European Hydrogen Backbone can be created by 2040

- H<sub>2</sub> pipelines by conversion of existing natural gas pipelines (repurposed)
- Newly constructed H<sub>2</sub> pipelines
- Export/Import H<sub>2</sub> pipelines (repurposed)
- Subsea H<sub>2</sub> pipelines (repurposed or new)
- Countries within scope of study
- Countries beyond scope of study
- ▲ Potential H<sub>2</sub> storage: Salt cavern
- Potential H<sub>2</sub> storage: Aquifer
- Potential H<sub>2</sub> storage: Depleted field
- Energy island for offshore H<sub>2</sub> production
- ★ City, for orientation purposes



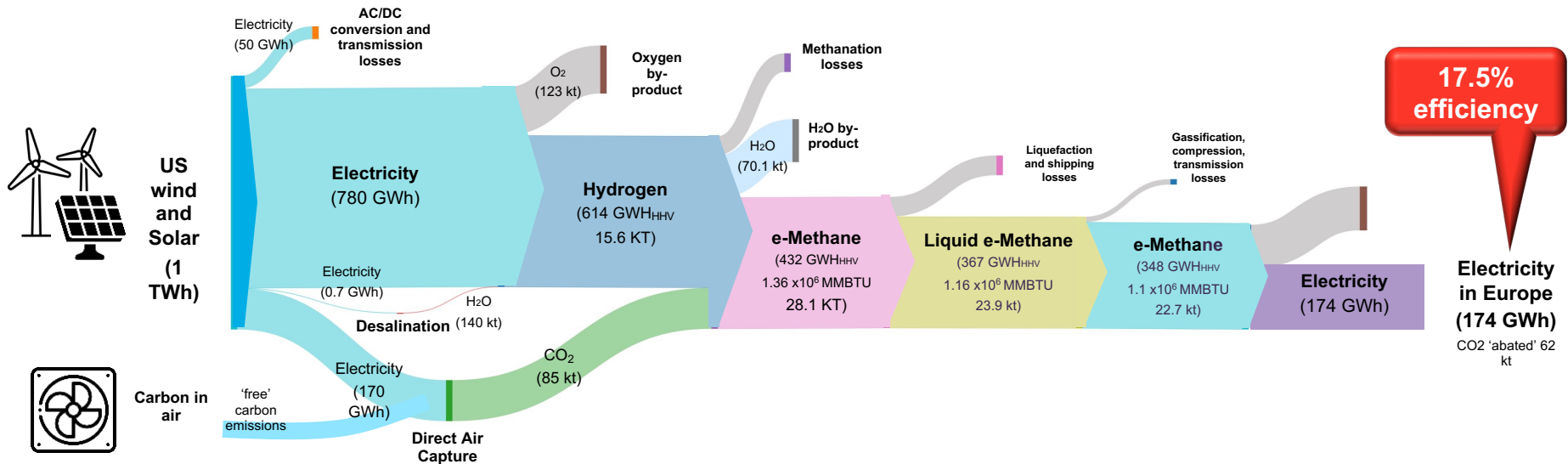
Source: European Hydrogen Backbone, Spiegel

# Imported green ammonia electricity generation efficiency (Energy balance)



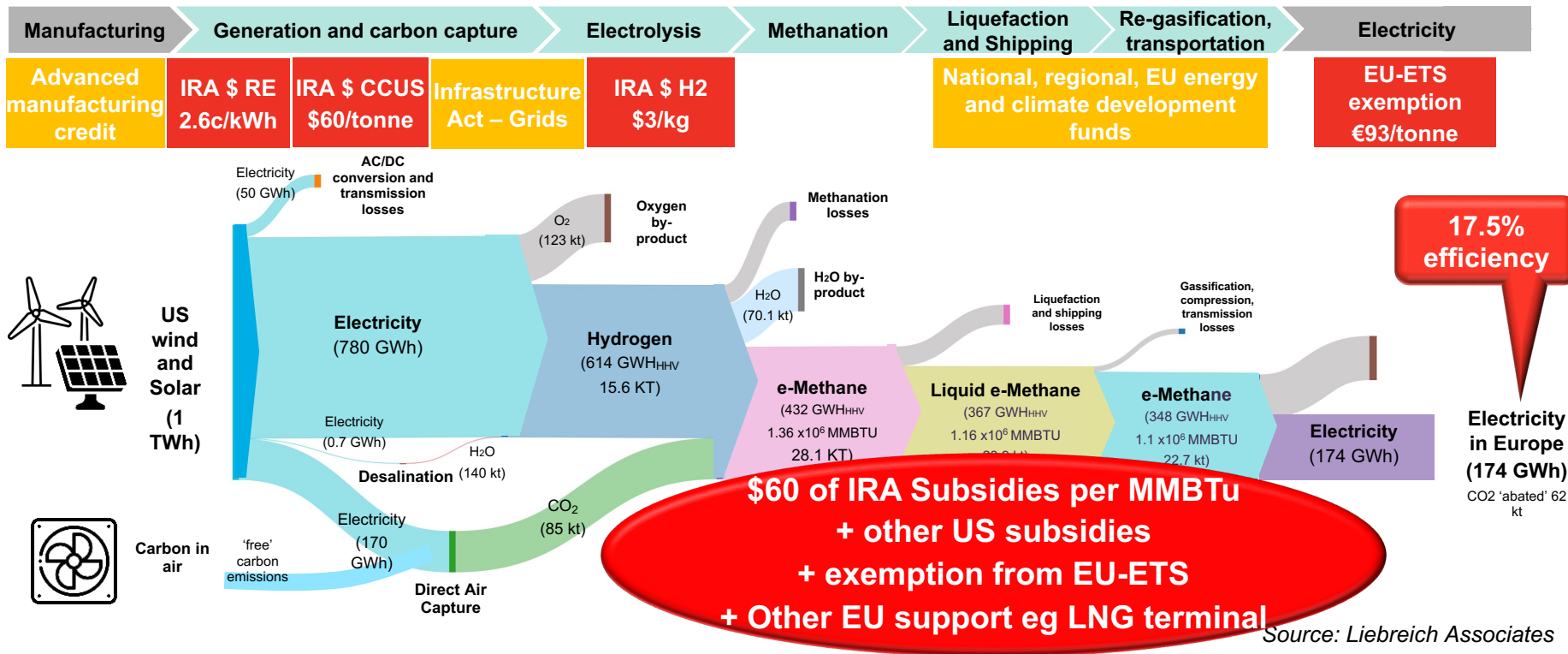
Source: Liebreich Associates

# e-Methane w export to Europe (using Direct Air Capture)



Source: Liebreich Associates

# IRA subsidies on e-methane w export to Europe (using Direct Air Capture)





# Layering subsidies

“ There's a lot of money to be made in **layering all the different subsidies.**

So, you get a **subsidy** for capturing CO2, you get a **subsidy** for producing the renewables, you get a **subsidy** for producing the hydrogen.

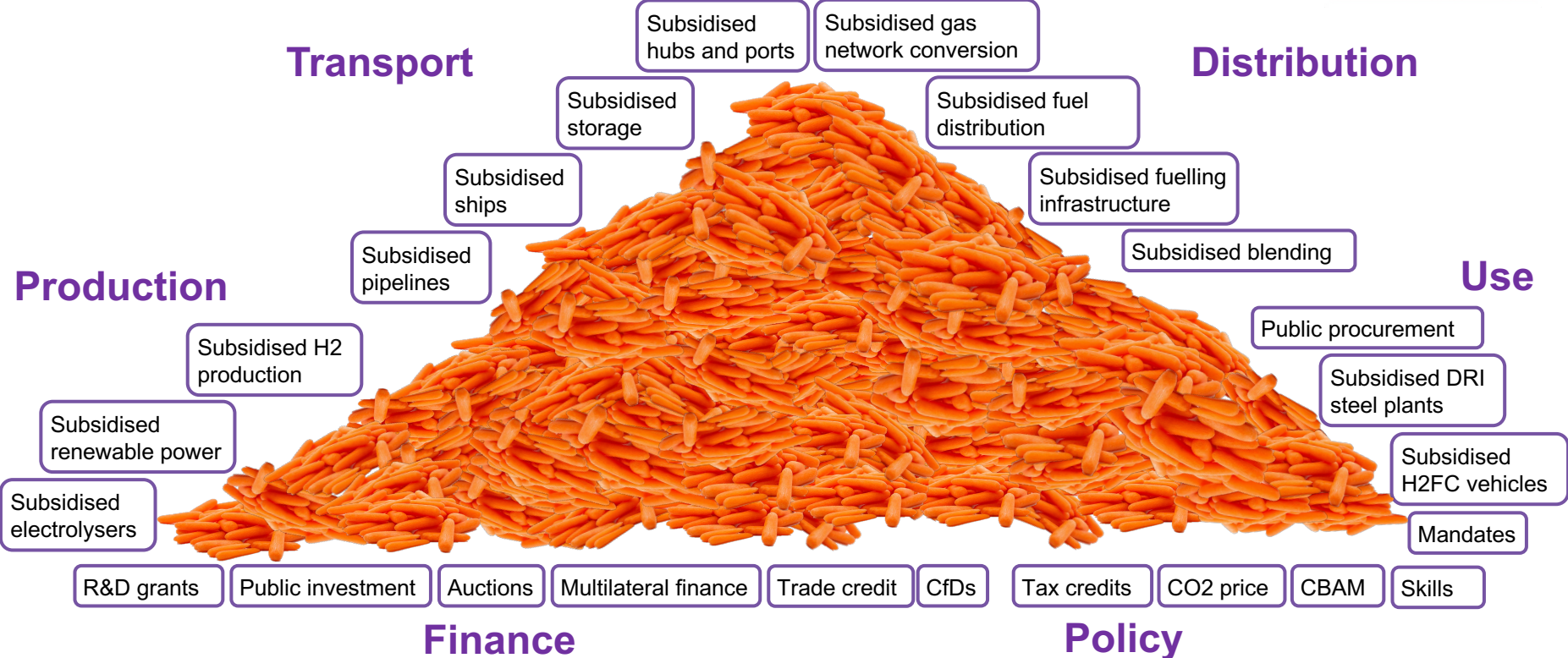
**And guess what, you can export that molecule!** ”

*Marco Alverá*  
*CEO, TES*



*Image: Liebreich Associates*

# Hydrogen Carrot Economy: layering subsidies



Source: Liebreich Associates

# “This is not just a fantasy”

“ [The European Commission] discovered the 2x 40 GW electrolyzer initiative that Hydrogen Europe had drafted. They went through all the figures, and we explained, yes, **this is not just a fantasy**. After three months, [they] presented the strategy, and you will find the 2x 40 GW enshrined in that strategy. ”

*Jorgo Chatzimarkakis  
CEO Hydrogen Europe*



*Image: Cleaning Up*

# NEOM Green Hydrogen/Ammonia Project



Image: NEOM

Cost: SAR 31.5 Billion (\$USD 8.4 Billion)  
Renewable generation: 4 GW  
Announced commissioning year: 2026  
H2 production: 0.22 Million tonnes/year  
Ammonia production: 1.24 Million tonnes/year

**0.2% of current global  
hydrogen demand**  
**0.7% of current global  
ammonia demand**

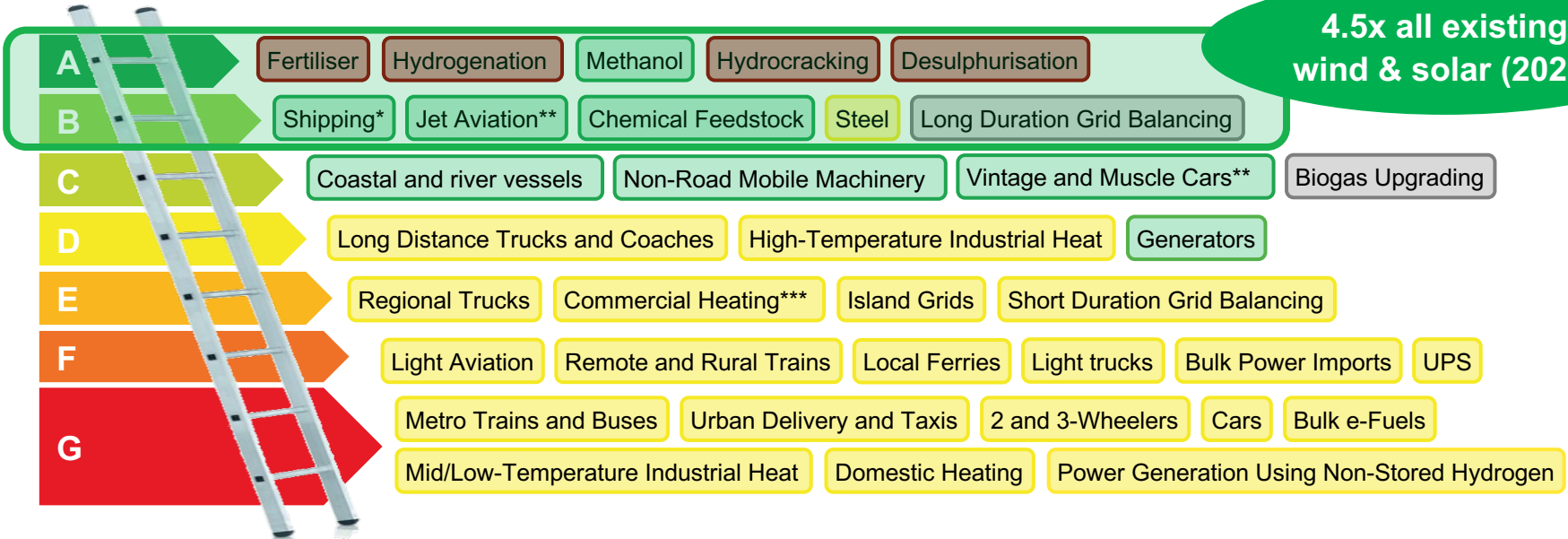
Source: NEOM, GlobalData, Liebreich Associates

# Hydrogen Ladder 5.0

Unavoidable

Key: No real alternative Electricity/batteries Biomass/biogas Other

4.5x all existing wind & solar (2023)



Uncompetitive

\*As ammonia or methanol \*\*As e-fuel or PBTL \*\*\*As hybrid system

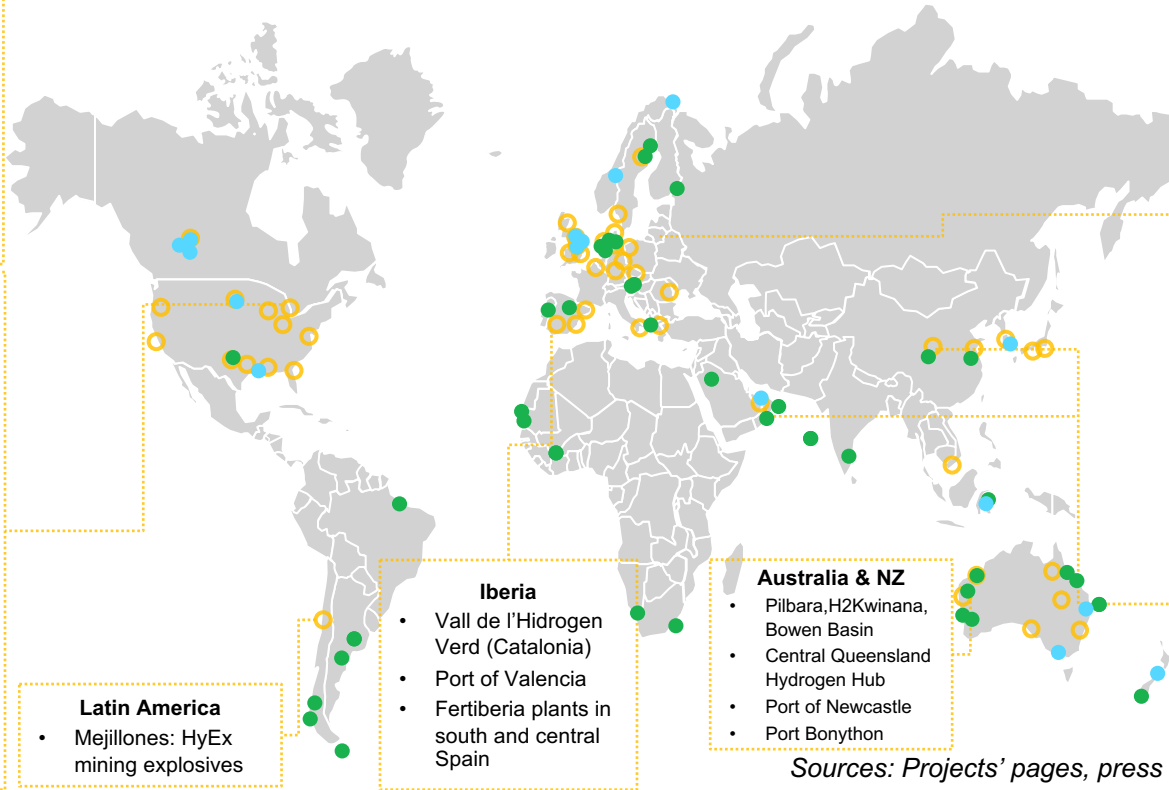
Source: Michael Liebreich/Liebreich Associates, Clean Hydrogen Ladder, Version 5.0, 2023. Concept credit: Adrian Hiel, Energy Cities. CC-BY 4.0

# Low carbon hydrogen hubs

- Hydrogen industrial hub
- Green hydrogen giga-project
- Blue hydrogen giga-project

- Europe - other**
- Baltic Sea H2
  - Steelmaking: Lulea, Duigsburg, Dunkirk, SALCOS, GravitHy
  - Refineries in Lingen, Heide, Saras, Schwechat
  - Copenhagen
  - Western Macedonia

- North America:**
- Appalachian Hydrogen Hub
  - California Hydrogen Hub
  - Gulf Coast Hydrogen Hub
  - Heartland Hydrogen Hub
  - Mid-Atlantic Hydrogen Hub
  - Midwest Hydrogen Hub
  - Pacific Northwest Hydrogen Hub
  - Great Plains Hydrogen Hub
  - Horizons Clean Hydrogen Hub (Port of Corpus Christi)
  - Hydrogen City
  - Port of Long Beach
  - Suncor Edmonton Refinery
  - Mississippi Clean Hydrogen Hub
  - HIF USA
  - Grön Fuels

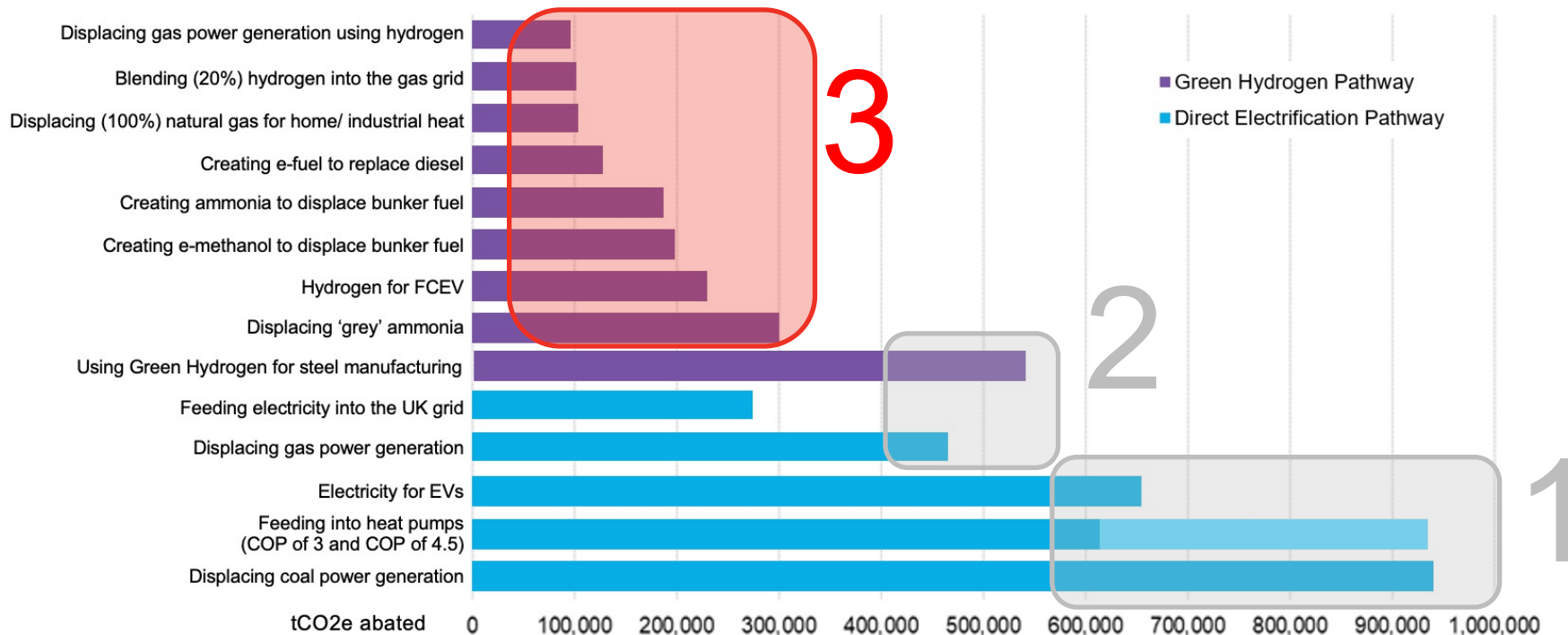


- North Sea:**
- NortH2
  - Port of Antwerp
  - Port of Rotterdam
  - North Holland
  - ZeroCarbon Humber
  - HyNet NorthWest
  - Teesside
  - Aberdeen
  - Cromarty Firth
  - AquaVentus
  - Freeport East
  - Grangemouth
  - Fawley
  - Green Hydrogen Hub Denmark

- Gulf & Asia:**
- Hebei province Duqm refinery
  - Port of Onahama-Kobe Area
  - Ulsan
  - Datong
  - H2Biscus Malaysia

Sources: Projects' pages, press releases, Liebreich Associates

# Emission reduction using 1TWh of renewable energy

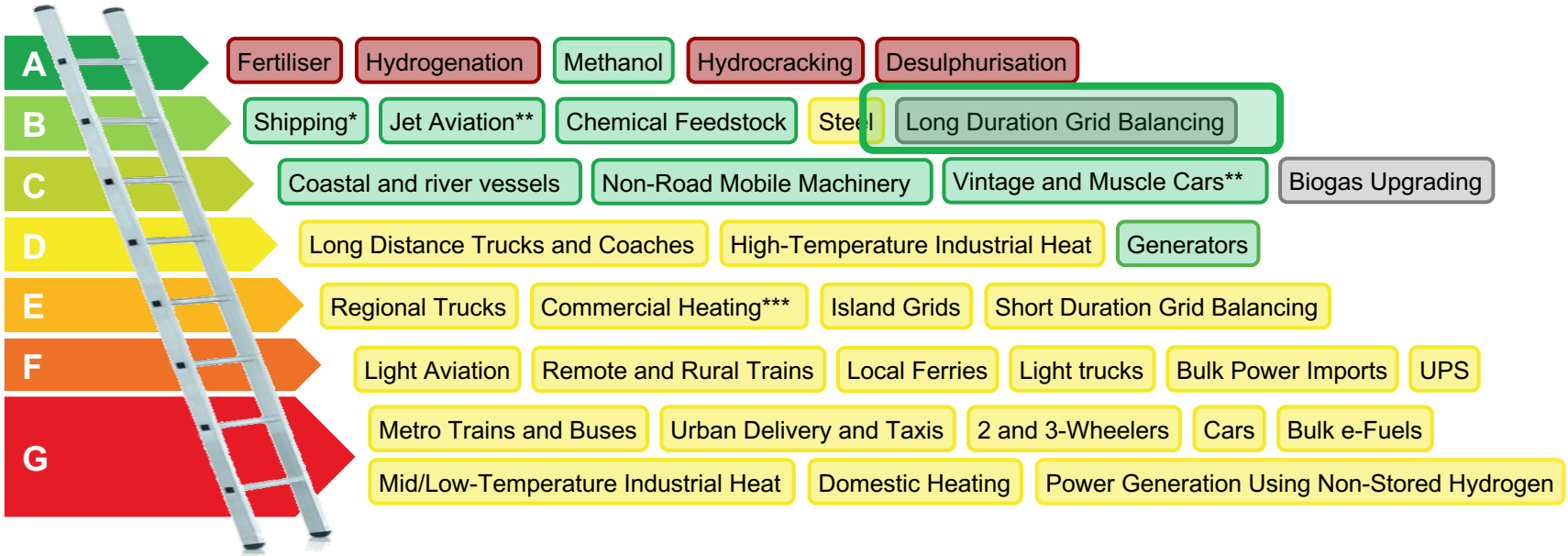


Source: CCC UK, IEA, Liebreich Associates, various

# Hydrogen Ladder 5.0

Unavoidable

Key: No real alternative Electricity/batteries Biomass/biogas Other



Uncompetitive

\*As ammonia or methanol \*\*As e-fuel or PBTL \*\*\*As hybrid system

Source: Michael Liebreich/Liebreich Associates, *Clean Hydrogen Ladder, Version 5.0, 2023*. Concept credit: Adrian Hiel, Energy Cities. [CC-BY 4.0](https://creativecommons.org/licenses/by/4.0/)



# Hydrogen storage options (long-duration)



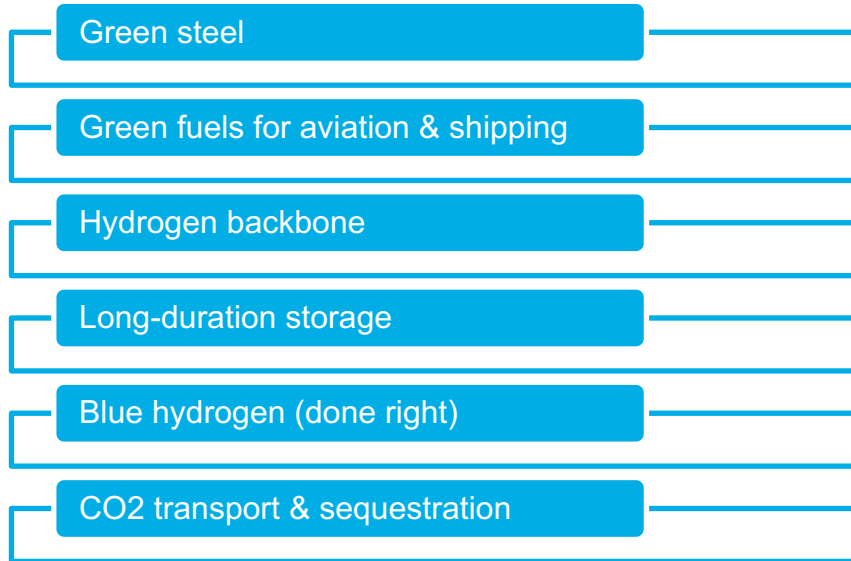
	Production	Transportation	Storage	Distribution	Use
Hydrogen gas	●	●	●	●	●
e-Methanol	●	●	●	●	●
e-Methane	●	●	●	●	●
Ammonia	●	●	●	●	●
DME	●	●	●	●	●
LOHC	●	●	●	●	●
Metal Hydrides	●	●	●	●	●

Sources: Liebreich Associates

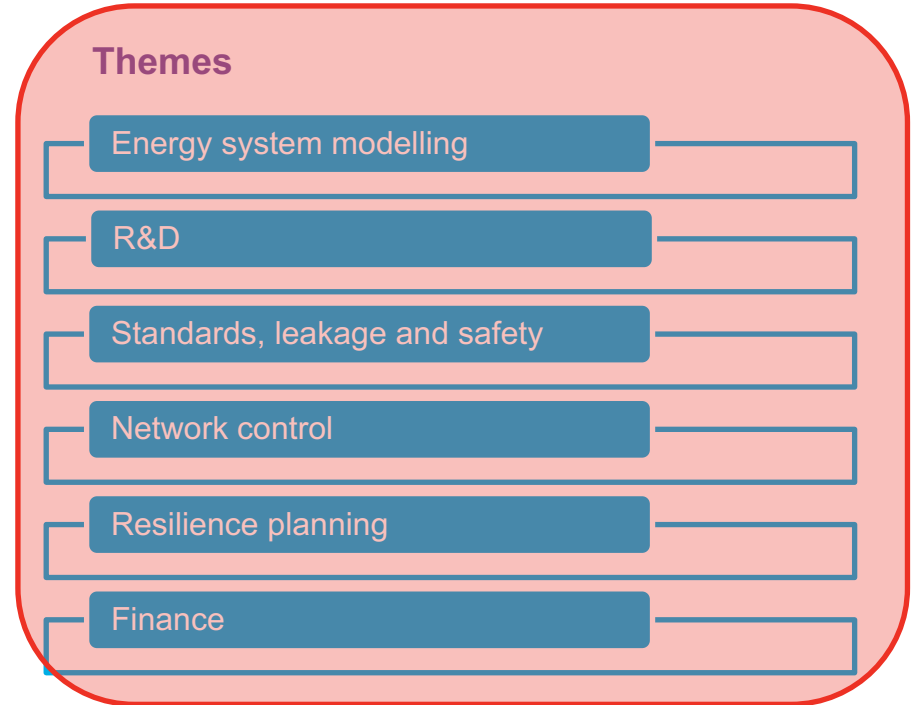
# Opportunities for UK-EU cooperation

# Cheap!

## Sectors



## Themes



Source: Liebreich Associates

# Thanks!

michael@liebreichassociates.com  
www.ecopragma.capital  
mliebreich.substack.com  
www.liebreich.com  
www.cleaningup.live

@mliebreich  
@cleaninguppod

# Welcome and Opening

**Prof Martin Freer**

Director, Energy Research  
Accelerator

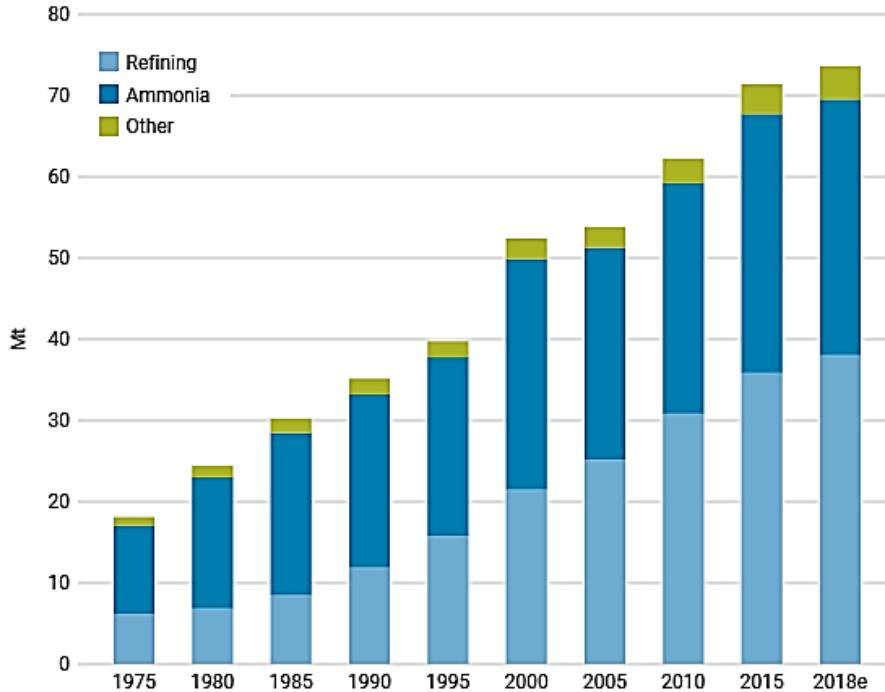
[#UKEUhydrogen](#) / [@EnergyRA](#) / [@HyDEXMidlands](#)



# UK-EU Hydrogen Summit



# Global Demand



Source: International Energy Agency

About three quarters of the world's hydrogen is produced as a by-product from natural gas via steam-methane reforming (SMR); then gasification of coal

Coal contributes to 62% of China's total hydrogen production only 3% renewables, compared with a global average for coal of 18% and 6% in Japan.

Investments required to meet green hydrogen export demand in 2050 are around \$2.1 trillion.

Delivered by

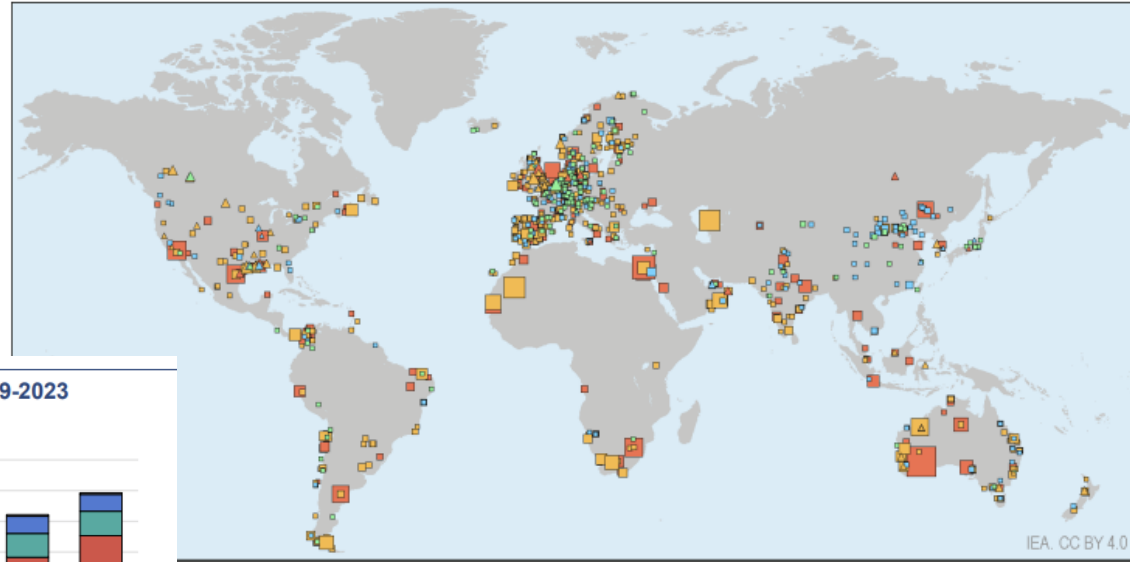


Funded by



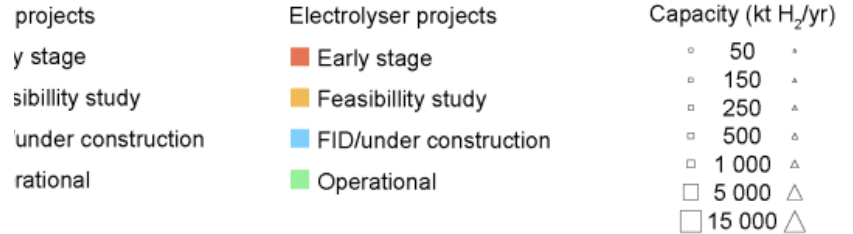
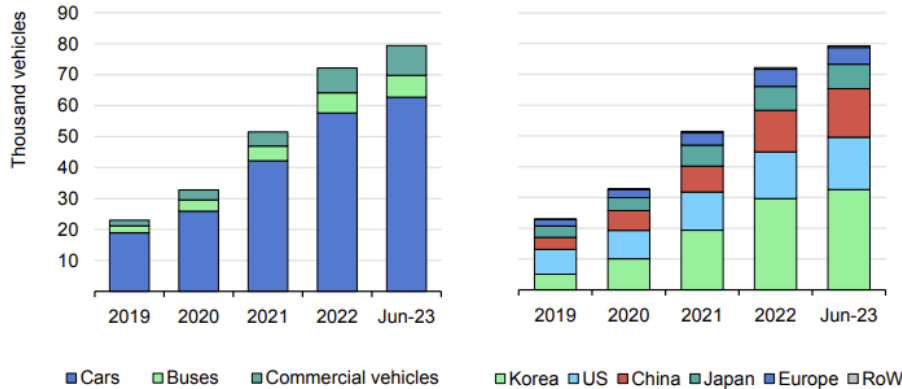
# Global Hydrogen Review 2023

national  
energy Agency



IEA, CC BY 4.0

Figure 2.7 Fuel cell electric vehicle stock by segment and region, 2019-2023



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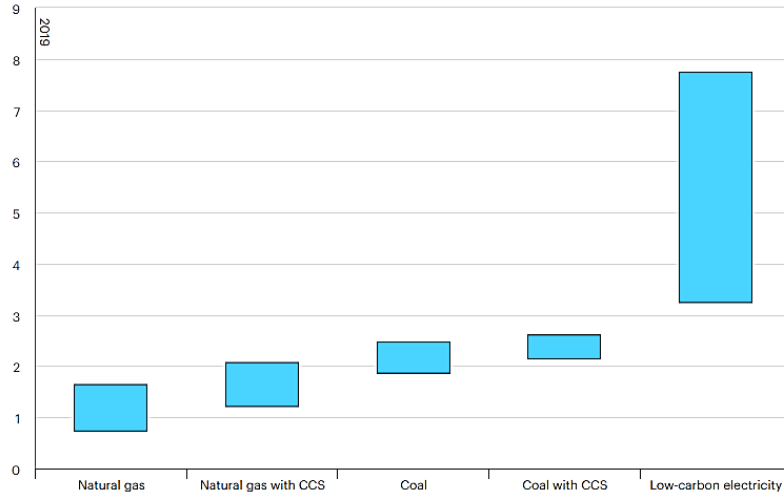


# Cost

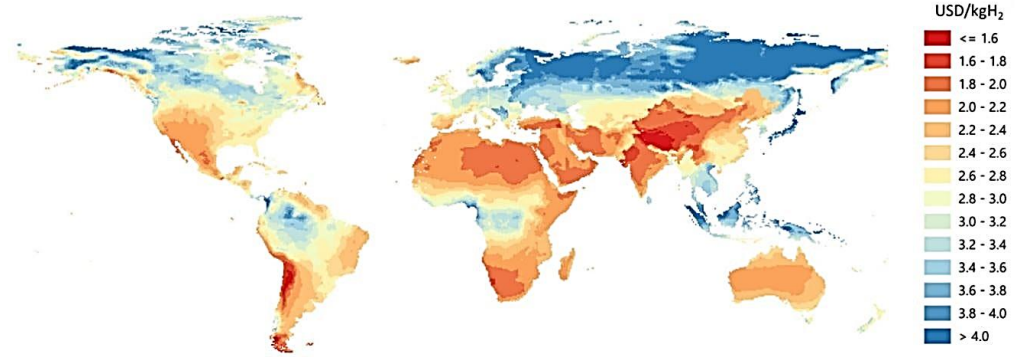
ING: €1.50/kg for grey hydrogen, €2.50/kg for blue hydrogen and €5-6/kg for green hydrogen.



USD per kg



Hydrogen costs from hybrid solar PV and onshore wind systems in the long term



Global average levelised cost of hydrogen production by energy source and technology, 2019 [IEA]

<https://www.iea.org/reports/the-future-of-hydrogen>

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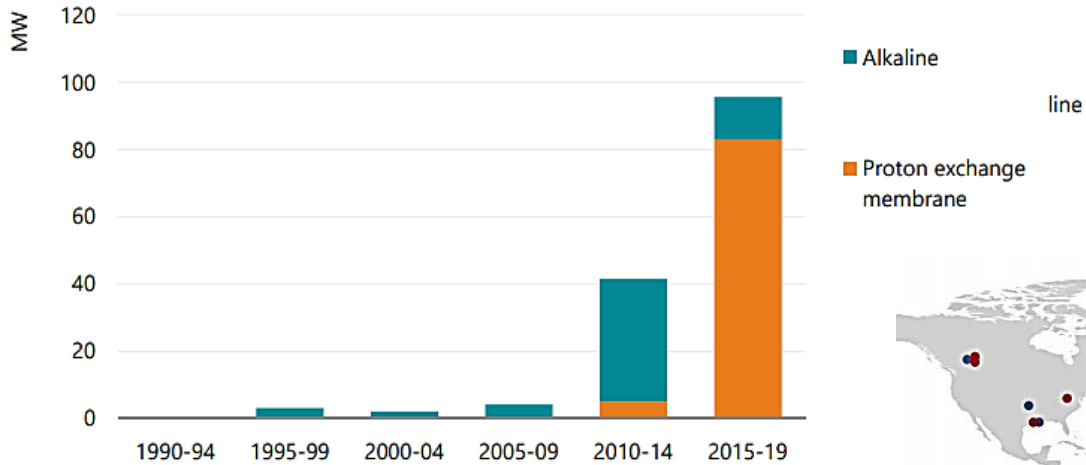
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# Growth in lower carbon hydrogen

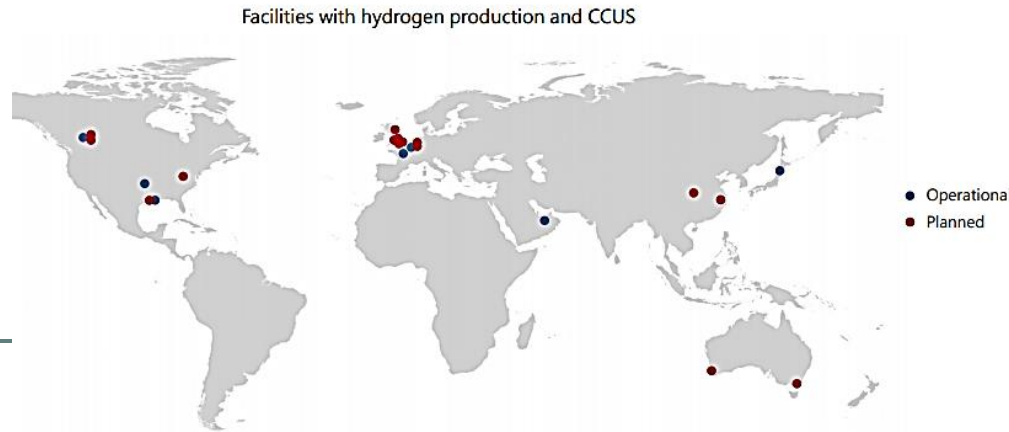
## Electrolysers – new investments



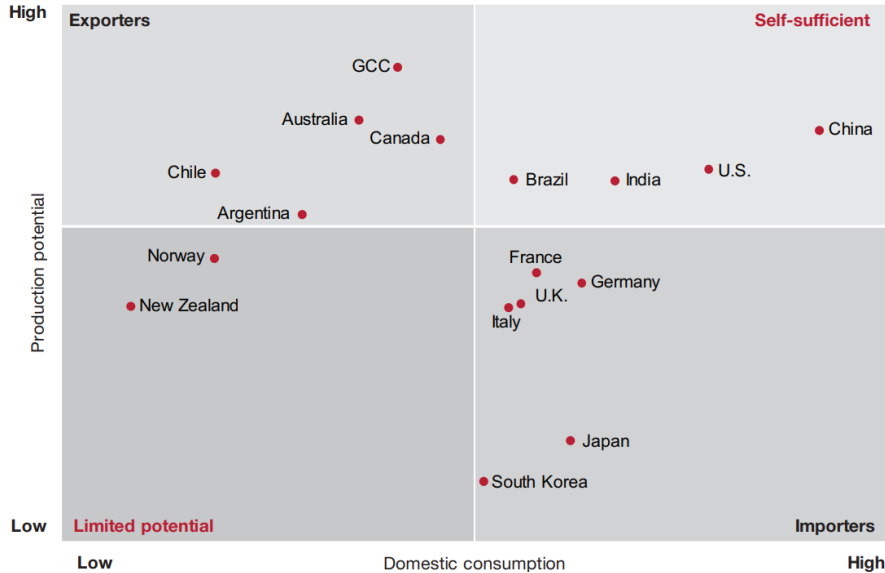
[IEA]



Port Arthur, Texas [SMR, 90% CO2 capture, Air Products]



# Growth in lower carbon hydrogen



<https://www.strategyand.pwc.com/m1/en/reports/2020/the-dawn-of-green-hydrogen/the-dawn-of-green-hydrogen.pdf>



Air Products, in conjunction with ACWA Power and NEOM, developing a USD5 billion world-scale green hydrogen-based ammonia production facility powered by renewable energy. The project is scheduled to be onstream in 2025.

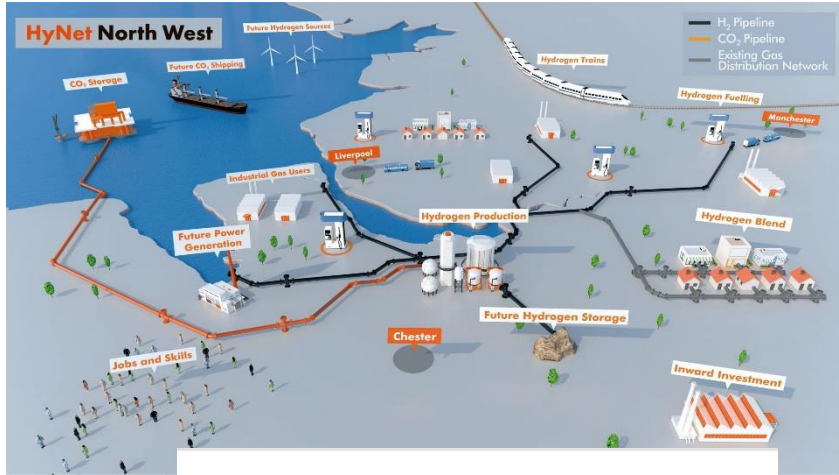
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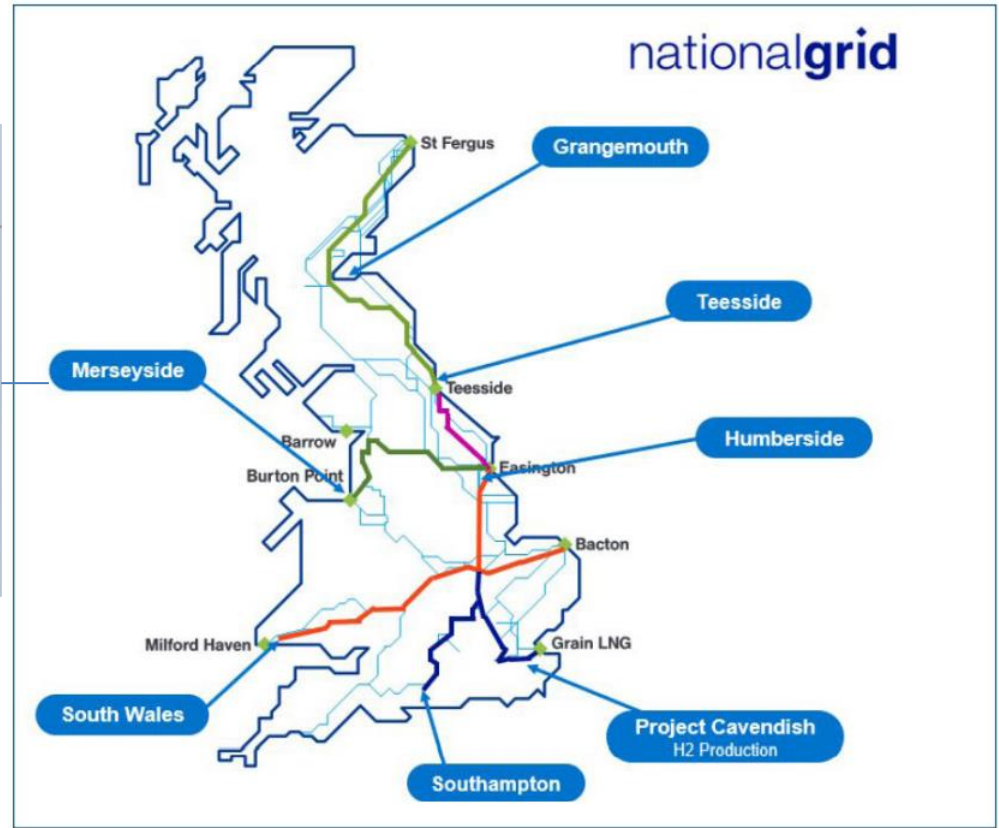
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# Hydrogen Networks



**Redcar Hydrogen Community** | with Northern Gas Networks



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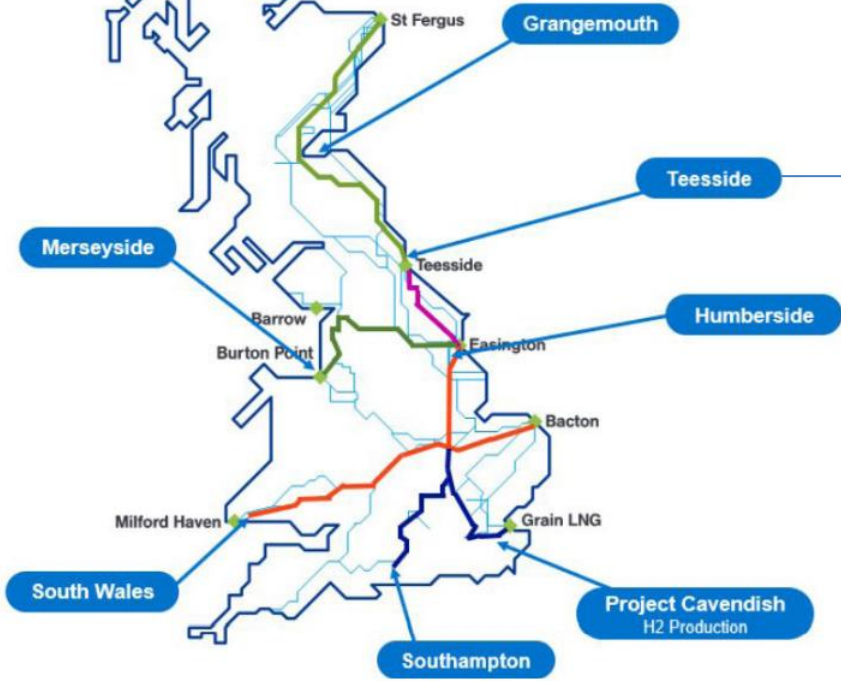


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# Hydrogen Networks

nationalgrid



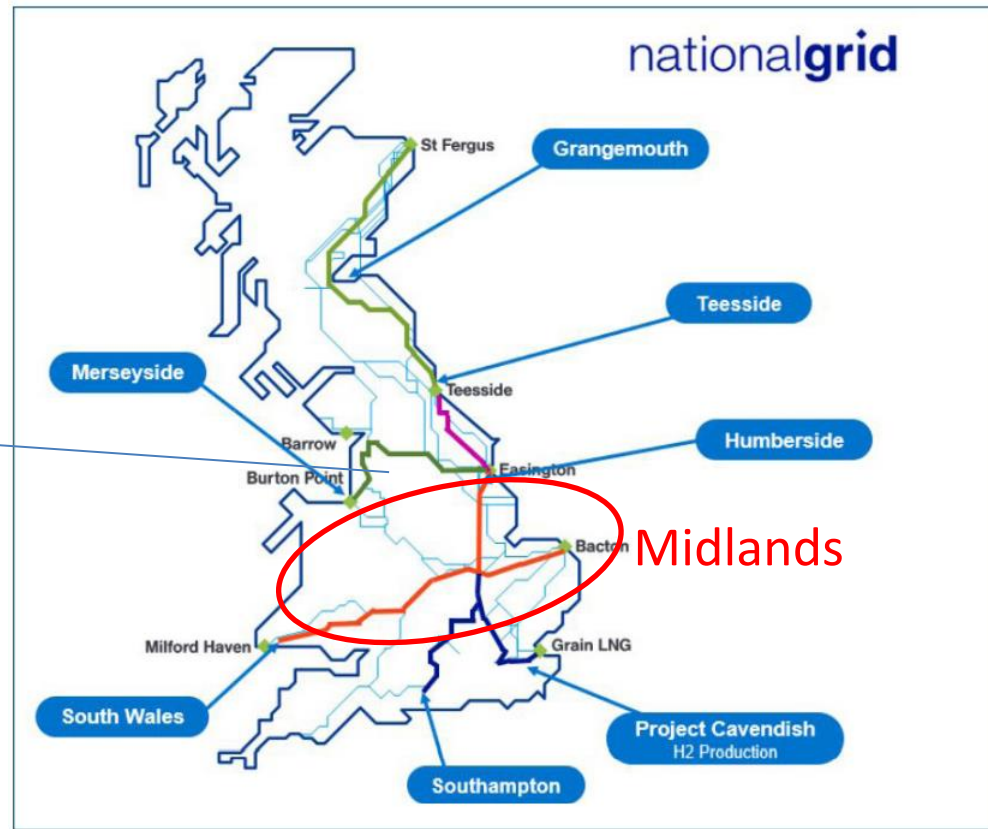
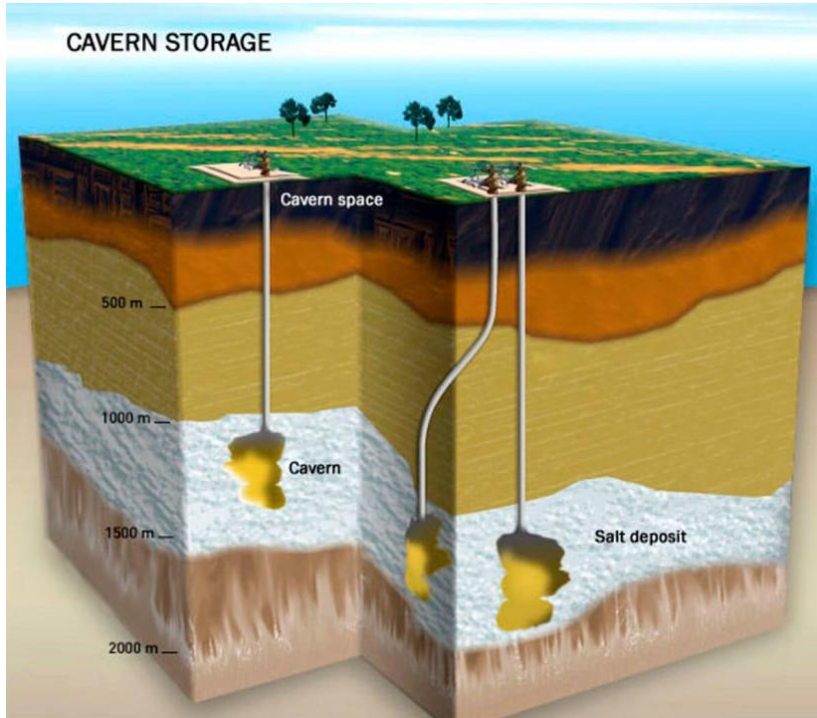
Delivered by



Funded by



# Hydrogen Networks/Storage



Delivered by



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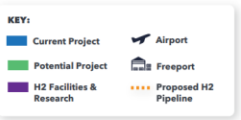




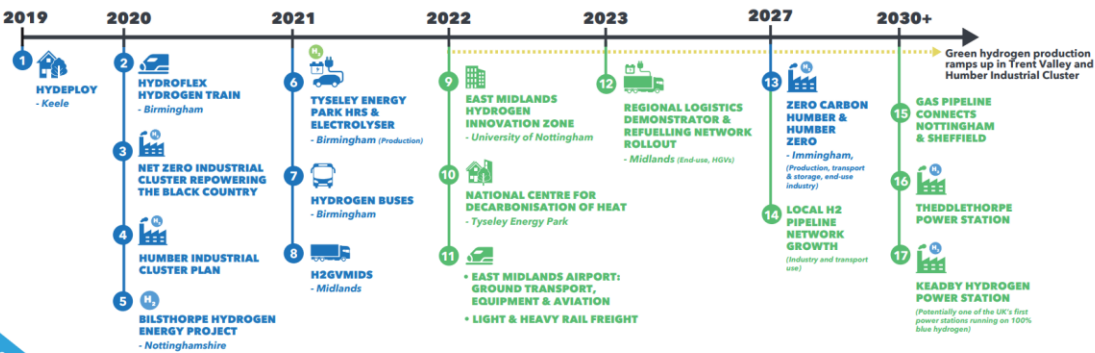
HYDROGEN TECHNOLOGIES STRATEGY 2021

## ACCELERATING GROWTH THROUGH THE MIDLANDS ENGINE HYDROGEN TECHNOLOGIES VALLEY

The Midlands Engine Hydrogen Technologies Valley is an ecosystem that links hydrogen production with end users - based on industrialising hydrogen technologies at scale, enabled via academic and supply chain development support. This map showcases a snapshot of our partners and their projects across our region - local clusters that combine to create a regional capability. Partners are moving rapidly to act on opportunities and therefore this map can only show some of the pioneering and high-potential work that is continually being activated in our region.



### PURSuing OPPORTUNITIES IN POWER, HEAT & TRANSPORT



**MIDLANDS ENGINE GREEN GROWTH**

**HYDROGEN TECHNOLOGIES STRATEGY**

DECEMBER 2021

Intelligent Energy



ITM POWER  
Energy Storage | Clean Fuel

Our region is rightly recognised for our advanced engineering expertise and track record of manufacturing excellence. We have the capabilities and strategic intent to develop and industrialise a broad range of hydrogen technologies for power generation, heat and transport applications, as well as extending hydrogen operations across our entire region.

Our Midlands Engine Hydrogen Technologies Valley vision maps the roll out of facilities, demonstration assets and infrastructure along with a supporting innovation ecosystem.

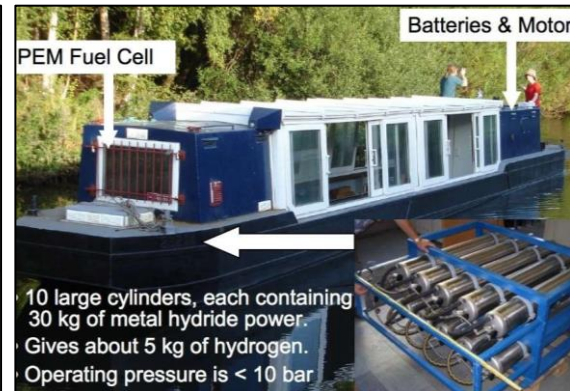
Our partners have identified a host of opportunities to invest in projects that transition our region to a hydrogen-enabled green growth economy. These projects leverage our industrial clusters and transport corridors, as well as the green growth opportunities linked to ongoing investments in clean energy assets.

This willingness to invest is illustrated by a snapshot of example projects in the timeline shown below. The pace of development is rapid with a wide range of opportunities being pursued across power generation, heat and transport.

### HYDROGEN FACILITIES & RESEARCH

- 18 ALREWAS GAS COMPRESSOR
- 19 BRITISH GEOLOGICAL SURVEY
- 20 WARWICK MANUFACTURING GROUP
- 21 MANUFACTURING TECHNOLOGY CENTRE
- 22 LOUGHBOROUGH UNIVERSITY
- 23 CENTRE FOR FUEL CELL & HYDROGEN RESEARCH - UNIVERSITY OF BIRMINGHAM
- 24 KEELE UNIVERSITY
- 25 ASTON UNIVERSITY
- 26 UNIVERSITY OF LEICESTER
- 27 UNIVERSITY OF NOTTINGHAM

HYDROGEN TECHNOLOGIES STRATEGY 2021



Delivered by **MIDLANDS INNOVATION**

Funded by **UKRI** **Innovate UK**

**Aston University**  
BIRMINGHAM UK

**UNIVERSITY OF BIRMINGHAM**

**Cranfield University**

**Keele UNIVERSITY**

**UNIVERSITY OF LEICESTER**

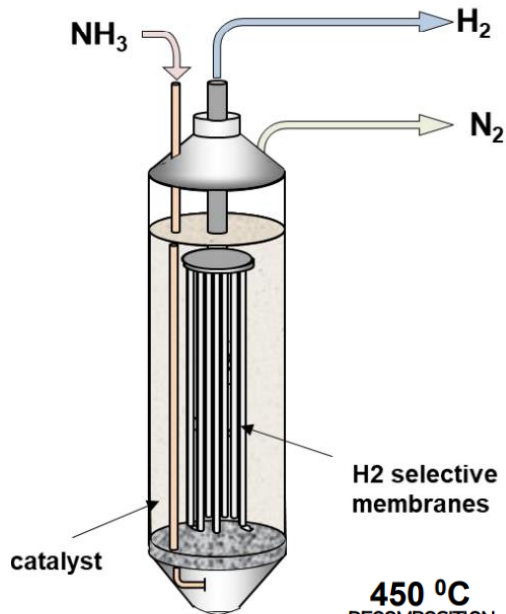
**Loughborough University**

**University of Nottingham**  
UK | CHINA | MALAYSIA

**WARWICK**  
THE UNIVERSITY OF WARWICK

**British Geological Survey**  
NATURAL ENVIRONMENT RESEARCH COUNCIL

# Ammonia Cracking



**450 °C**  
DECOMPOSITION  
PROCESS

**200 kg**  
HYDROGEN PRODUCED  
PER DAY

**>82.3%**  
HYDROGEN RECOVERED  
EFFICIENCY

**c.99.999%**  
HYDROGEN PURITY  
(VEHICLE-GRADE)

**>90%**  
SYSTEM AVAILABILITY

Delivered by

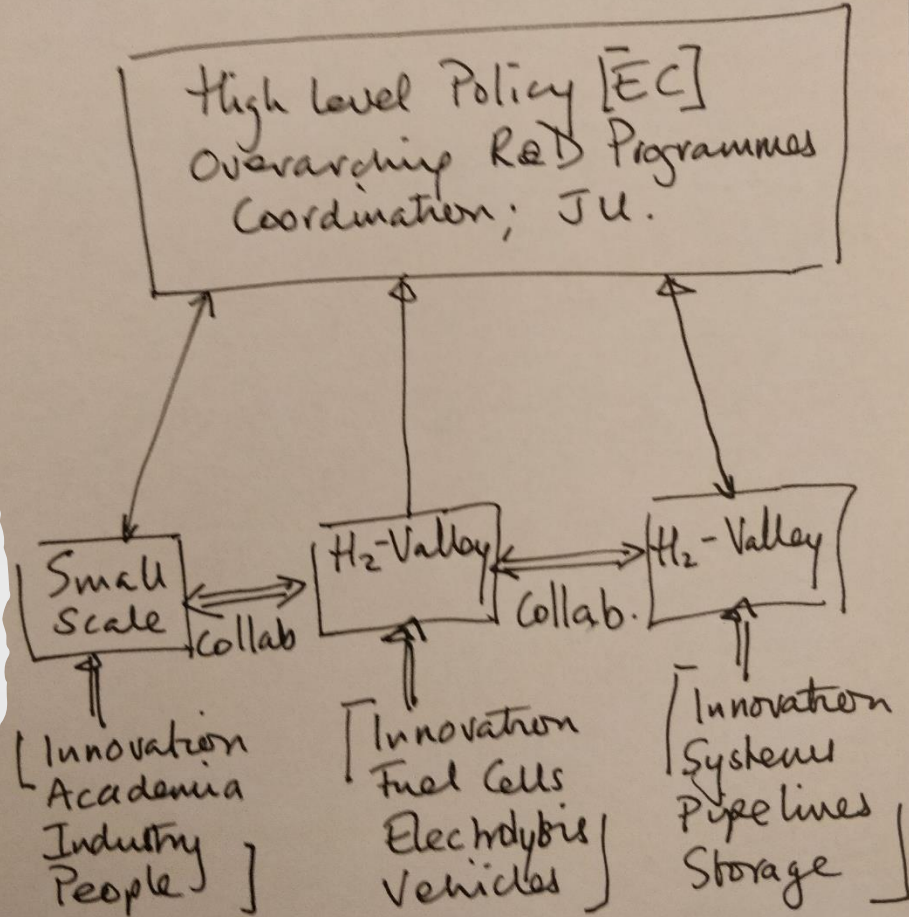


Funded by





Summary:  
How to  
create  
success?



## **Session :**

**Exploring how the UK & EU are driving the Hydrogen acceleration to deliver Net Zero**

# **Dominik Richter**

**Senior Office, Trade & International Relations  
Hydrogen Europe**

**#UKEUhydrogen / @EnergyRA / @HyDEXMidlands**

- **The role of hydrogen valleys**
- Dominik Richter, Senior Officer, Trade and International Relations
- 2<sup>nd</sup> July 2024



## ■ Hydrogen Europe – our mission and vision

**Our Vision:** Hydrogen Europe is **propelling global carbon neutrality** by accelerating the European hydrogen industry.

### Our Mission:

- ❖ Hydrogen Europe effectively supports and facilitates its members in their transition towards a (circular) **carbon-neutral economy** while creating and maintaining sustainable jobs.
- ❖ We **drive markets** to hydrogen-based solutions **guiding decision-makers** for hydrogen technology and applications.
- ❖ We **partner with the European Commission** and the research community in a public-private partnership, **the Clean Hydrogen Partnership**.



## 600+ Members

We encompass the entire value chain of the hydrogen ecosystem: from production, distribution to end uses, including Industry, EU regions & H2 National Associations and Global Partners.

## 45+ Employees

## 140k+ Followers on Social Media

Follow us on:



 UNIVERSITY OF BIRMINGHAM



 Keele UNIVERSITY

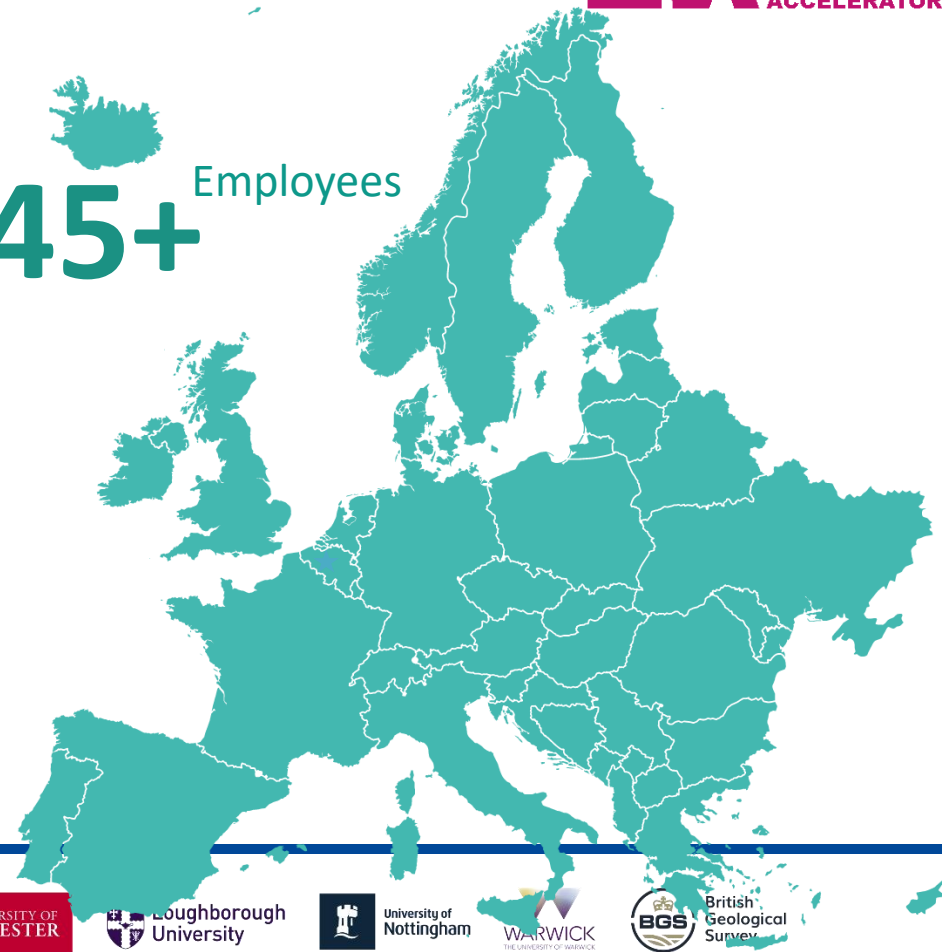
 UNIVERSITY OF LEICESTER

 Loughborough University

 University of Nottingham

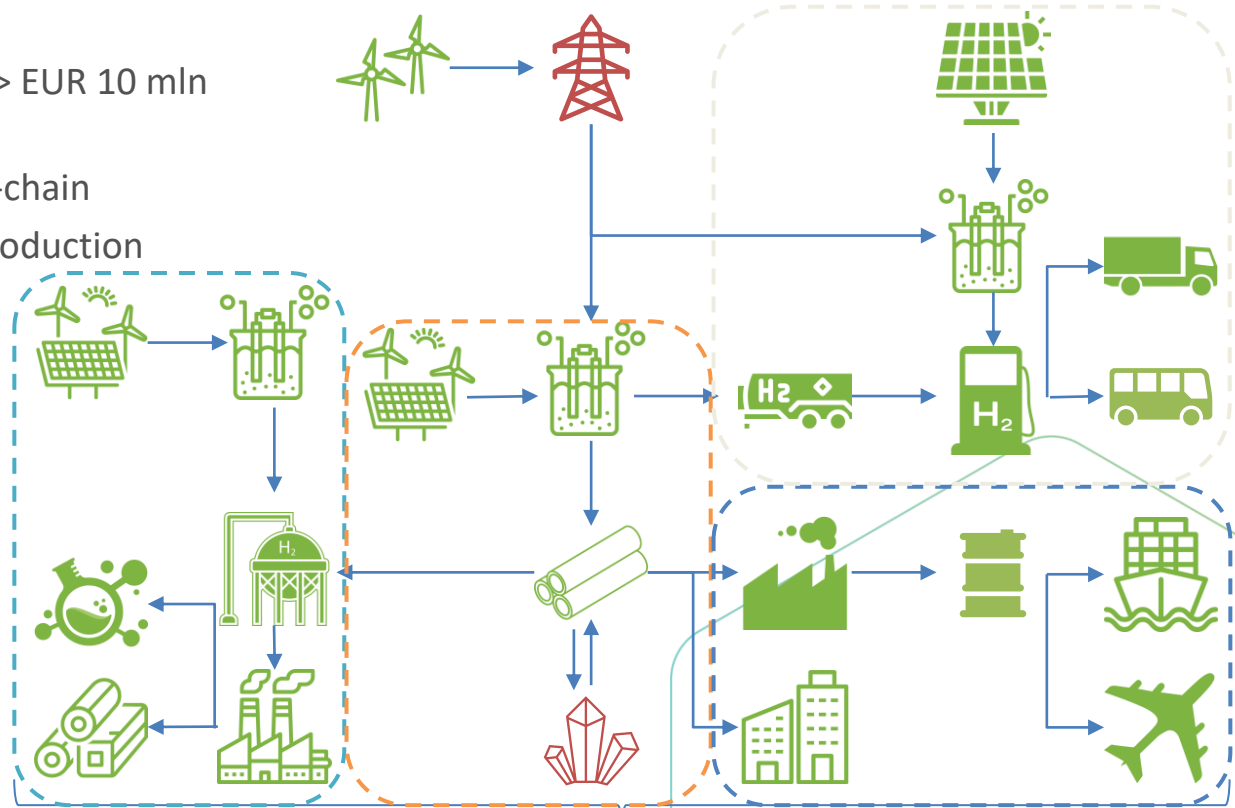
 WARWICK THE UNIVERSITY OF WARWICK

 British Geological Survey



# Hydrogen Valleys

- Large-scale joint investment (> EUR 10 mln and up to multi-bn EUR)
- Cover the full hydrogen value-chain
- Centralised clean hydrogen production
- Shared infrastructure
  - Pipelines, HRS
- Multiple end-uses
  - Transport
  - Energy
  - Industry
- Clear regional scope



# Why Hydrogen Valleys?

Meeting the ambitious targets set by the REPowerEU and the Hydrogen Accelerator will require the EU to significantly upscale its hydrogen economy.



Hydrogen Valleys bring together clean hydrogen production, storage, distribution and end-use into fully functioning and sustainable local or regional value chains.



De-risk investment by pulling in public funding & bringing in together the whole value chain.



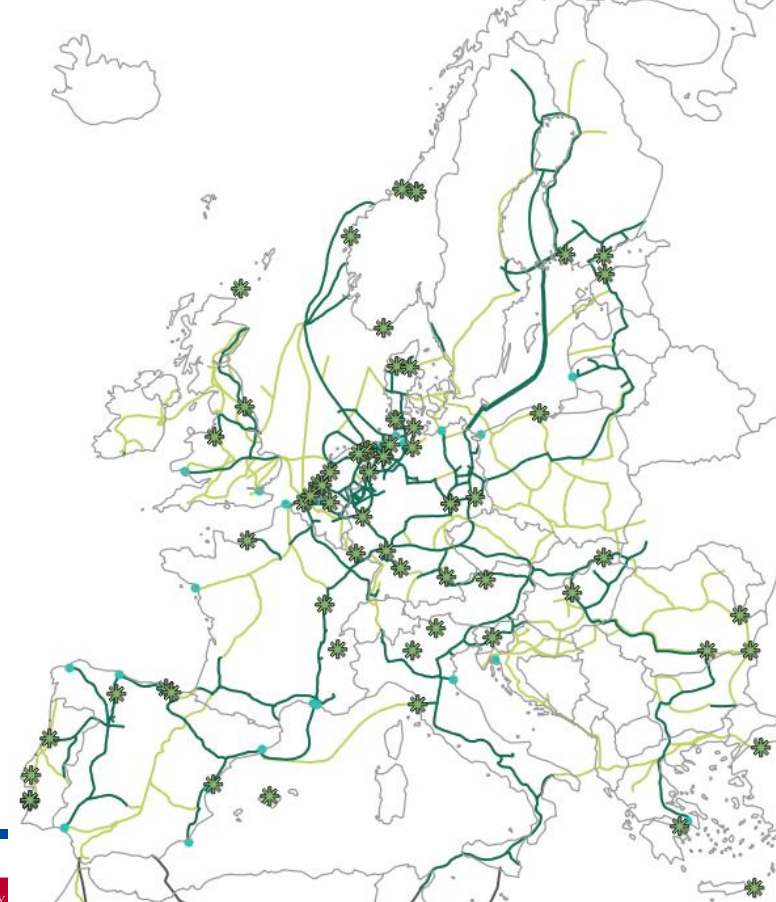
Promote knowledge sharing and partner matchmaking to build on the existing experience and accelerate successful development of new projects.



Create ecosystems where research and innovation can be tested in real time and find immediate use leading to further advances in the hydrogen sector.

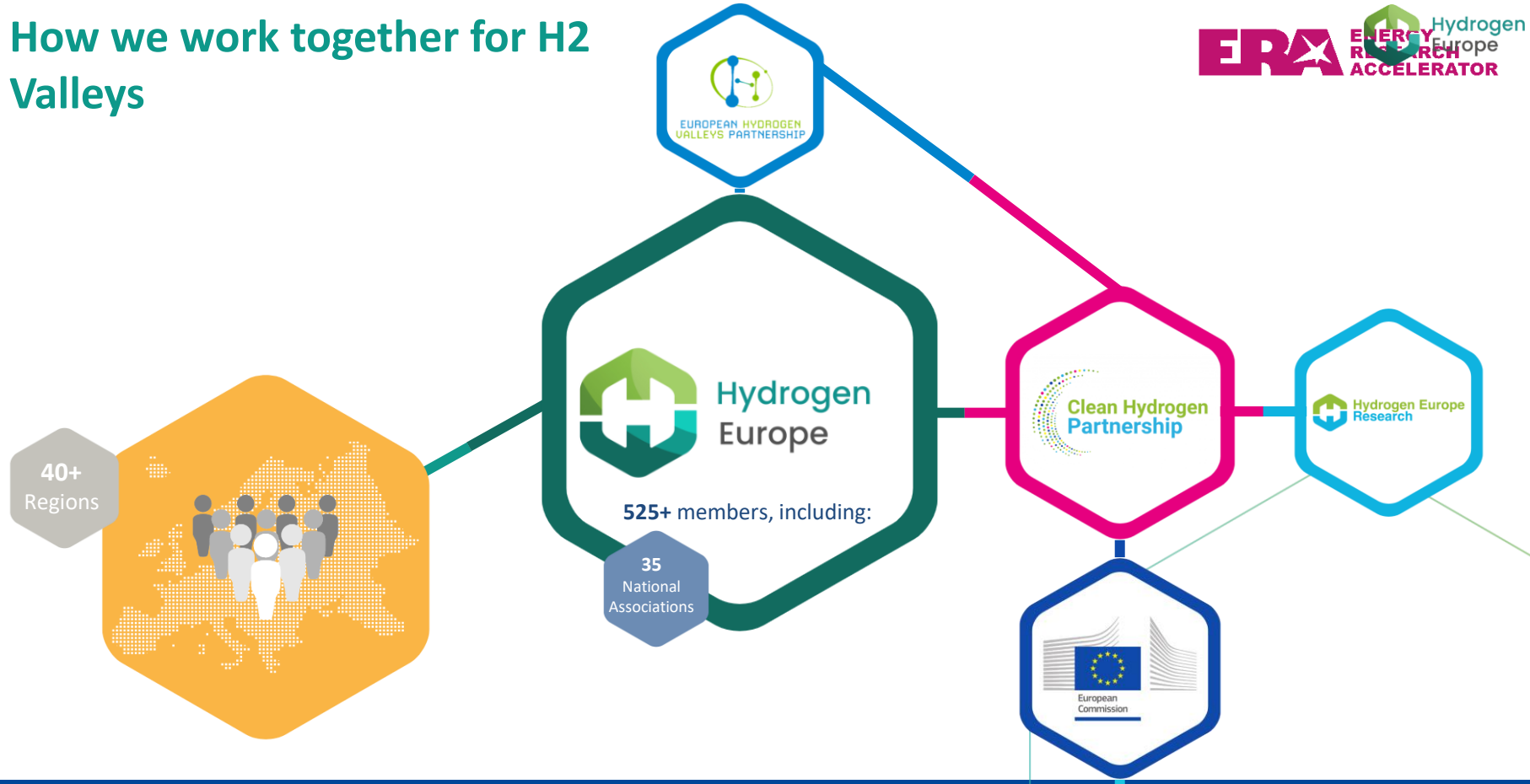
# Hydrogen Valleys & European Hydrogen Backbone

- Hydrogen valleys projects are being developed all across Europe:
  - Mission Innovation H2V target for 2025: 100 globally
  - SOA:
    - 90 valleys globally
    - 60+ in Europe
- Bottom-up local ecosystems ensuring decarbonisation of industry, energy & mobility
- To ensure European decarbonisation by 2050, linking these separate ecosystems, through trans-European networks is key!



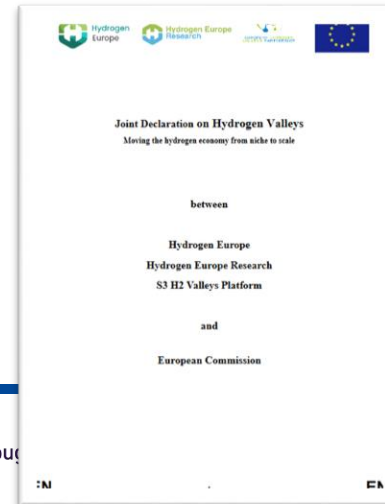


# How we work together for H2 Valleys



## Joint declaration on hydrogen valleys

- Signed on 1<sup>st</sup> March 2023 by HE, HER, S3 H2V Partnership & European Commission.
- Reinforce the research and innovation agenda to accelerate deployment of H2 valleys;
- Continued investments in R&I via the Clean Hydrogen Partnership
- Maximise funding impact to strengthen synergies
- Promote knowledge sharing and matchmaking to successfully deploy projects;
- Stimulate development of education & skills;
- Lead the deployment of valleys to grow an European and global hydrogen economy.



# H2V projects demonstrating sector integration



Mallorca

Integration of green hydrogen for:

- Injection in gas grid
- CHP in buildings
- Hydrogen Refueling Stations

Blueprint project for decarbonization of island economies



Pays Vasco, Catalunya, Aragon, Navarra

Integration of green hydrogen for:

- Transport in gas grid
- Storage in salt caverns
- HRS & E-Fuels

Leading the deployment of renewable hydrogen in Southern Europe

## ZAHYR

Stara Zagora, BG

Integration of green hydrogen for:

- Hydrogen in power plant
- HRS

Enabling the energy transition of coal intensive regions through hydrogen

# ■ Achievements & Challenges Ahead

## Achievements

- Deployment of hydrogen ecosystems across Europe
- High interest from regional stakeholders in hydrogen technologies
- Decarbonisation of local economies through hydrogen

## Challenges

- Synergies between public & private funding lacking e.g. bureaucracy of state aid rules, lack of funds, etc.
- Difficult to achieve connectivity within valleys and between valleys – difficult to access funding for infrastructure;
- Coordination problems – ecosystems with

30+ entities:

- Active role of regulatory authorities in

# Thank You



Hydrogen  
Europe

Avenue Marnix 23  
1000, Brussels / Belgium

[secretariat@hydrogeneurope.eu](mailto:secretariat@hydrogeneurope.eu)  
[hydrogeneurope.eu](http://hydrogeneurope.eu)



## **Session :**

**Exploring how the UK & EU are driving the Hydrogen acceleration to deliver Net Zero**

# **Mark Watts**

**Former senior Labour MEP, CEO  
UKTiE**

**#UKEUhydrogen / @EnergyRA / @HyDEXMidlands**



## Mark Watts

Former Labour MEP

Chief Exec, UKTiE

*'How the UK is Driving the Hydrogen Acceleration to Deliver Net Zero'*





## Overview

- DESNZ
- Conservative Party
- Labour Party
- Hydrogen UK
- Conclusion



**DESNZ**



Department for  
Energy Security  
& Net Zero

## **HYDROGEN STRATEGY DELIVERY UPDATE**

**Hydrogen Strategy Update  
to the Market: December 2023**

***'As part of its new Energy Security Strategy, the government announced in April 2022 an ambition for up to 10GW of hydrogen production capacity by 2030 — double the previous target unveiled under its national hydrogen strategy in August 2021. At least half of the capacity will come from green hydrogen.'***



Department for  
Energy Security  
& Net Zero

- 1.** In August 2021 UK Hydrogen Strategy published.
- 2.** The UK's December 2023 Hydrogen Strategy Delivery Update set out progress so far.
- 3.** Government support for the first electrolytic production projects receive an offer of funding through the UK's Hydrogen Production Business Model.
- 4.** These 11 projects will produce 125 MW of environmentally friendly 'green' hydrogen.



Department for  
Energy Security  
& Net Zero

***'Government support  
for 11 major new  
hydrogen projects  
across the UK,  
representing the  
largest number of  
commercial scale  
green hydrogen  
production projects  
announced at once  
anywhere in Europe.'***



Department for  
Energy Security  
& Net Zero

5. Made rapid progress developing one of the most comprehensive hydrogen policy frameworks in the world.
6. Launched a second hydrogen allocation round with the aim to allocate up to 875 MW of production capacity.
7. Hydrogen Production Delivery Roadmap and Hydrogen T&S Networks Pathway published. This includes UK's ambition to run annual allocation rounds out to 2030.
8. UK will see the first up to 1 GW electrolytic and up to 1 GW CCUS-enabled hydrogen projects start construction and operation on the way to the UK's 2030 ambition.
9. UK also working with international partners to build regional and global hydrogen markets.



Department for  
Energy Security  
& Net Zero

# Conservative Party



- 1. We will maintain the leadership on climate change.**
- 2. Delivering an affordable transition to domestic, sustainable energy.**
- 3. Push forward with our £4.5 billion Advanced Manufacturing Plan, including clean energy.**
- 4. Speed up the average time to sign off major infrastructure projects from four years to one.**
- 5. Invest £1.1 billion into the Green Industries Growth Accelerator.**
- 6. In Scotland, support workforce transition to new industries such as...hydrogen...by providing £15 million to support the Energy Transition Zone's skills programmes.**

**Labour Party**

**Change.**

**Labour Party  
Manifesto 2024**

[Read the Labour Party Manifesto](#)





**1. Make Britain a clean energy superpower.**

**2. Create a new publicly-owned company, **Great British Energy**.** £8.3 billion, over the next parliament, to fund the delivery of clean power.

**3. National Wealth Fund:** A new Energy Independence Act will establish the framework for Labour's energy and climate policies. We will invest in carbon capture and storage, Hydrogen...

**4. Labour's National Wealth Fund** will directly invest in ports, hydrogen. £500 million to support the manufacturing of green hydrogen.



An aerial photograph of a dense green forest. A dark road or path runs vertically through the center-left of the image. To the left of the road, a body of water is visible. The text is overlaid on the right side of the forest.

# Hydrogen UK Manifesto

An agenda for the  
2025-2030 term

Hydrogen  
UK

***'The new government must prioritise hydrogen development to ensure we harness its full potential and lead the way in global clean energy innovation.'***

William Mezzullo, VP of Hydrogen UK



# First 100 Days

- Ensure that first-of-a-kind hydrogen projects under Hydrogen Allocation Round 1 can progress to final investment decision immediately.
- Immediately fund projects within Track-1 of the Cluster Sequencing Process and announce successful Track-1x and Track-2 Projects.
- Expedite the first allocation rounds of the Hydrogen Storage Business Model and Hydrogen Transport Business Model.
- Introduce a Minister for Hydrogen or Office for Hydrogen.
- Adopt a single standard (i.e. the Low Carbon Hydrogen Standard) for use across the departments responsible for supply and demand.
- Re-iterate the commitment to future hydrogen allocation rounds and release the consultation on the design of the hydrogen funding mechanism.

# Production

*'Support a technology-agnostic production approach that achieves the UK's 2030 minimum 10 GW target of low carbon production and lowers subsidy cost for future production projects. By developing all production methods in tandem, the UK has an opportunity to deliver faster, deeper decarbonisation and capture the economic value associated with hydrogen.'*



# Demand

*'Achieve active deployment of hydrogen technology across various end uses by 2030, by realising the necessary policy frameworks as soon as possible. Supporting a high level of aggregate demand for hydrogen will enable the development of the full value chain.'*



# Networks & Storage

*'Unlock necessary capital investment, and create regulatory frameworks for crucial hydrogen storage and network infrastructure, enabling the transportation of hydrogen, and providing long-duration, large-scale storage to balance energy supply and demand.'*



# Conclusion

## *Collaboration?*







**Mark Watts**

Fomer Labour MEP

Chief Exec, UKTiE

**Thank you!**

 [markfwatts](#)

**Session:**

**Hydrogen Valleys - their critical role in the energy transition journey**

**Geerte de Jong**

HEAVENN Netherlands Hydrogen Valley

**#UKEUhydrogen / @EnergyRA / @HyDEXMidlands**

## What is HEAVENN?

**A project to create an integrated green hydrogen infrastructure: production, storage, transportation, end use, research and replication.**

**30 partners – 6 EU countries**

**Financial scope: 98 mio – 20mio from Clean Hydrogen Joint Undertaking – 20mio cofinancing – 58mio private investment**

**2020 – 2027 (extended from original 2025 end date)**



## Future successes!

**HEAVENN has experienced delays – partially situation based: covid crisis, developments in current h2 market slower then expected.**

Many FIDs are delayed.

Lesson: in a long project changes might be unavoidable, but good to build flexibility in your project and have steady partners in consortium.

Our solution: constant talks with Clean Hydrogen Partnership, back-to-back amendments.



## Some tips from HEAVENN for other H2 projects and valleys:

- **Finding the perfect balance between ambitious project / long term time frame in a quickly developing market. EU funding offers little flexibility to deviate from plans.**
- EU funding comes with its own challenges! Many requirements (reporting, administration, audits) and many set goals that are hard to change.
- **Co-financing and State Aid Rules – manage expectations with partners.**
- **Many smaller partners are not familiar with EU rules and EU funding.**
- **Cross-border collaboration and ability to learn will become more important.**

## Building a green h2 economy from valleys

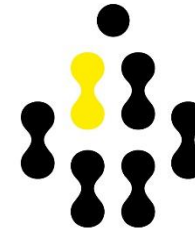
- **Connecting the valleys – a valley puts down the main infrastructure and from there, connects to other valleys;**
- **If there is a steady offtaker, most else will follow;**
- **Sign provisional contracts where possible – prices might change;**
- **Currently import/export are the main issue for many countries – new countries will enter the global energy market – uncertain factor;**
- **Red3 regulations will force company policies to change by 2030;**
- **For now: final call for proposals in 2025.**

**Thank you for your attention!**

**Geerte de Jong**

**[heavenn@newenergycoalition.org](mailto:heavenn@newenergycoalition.org)**

**<https://heavenn.org>**



**HEAVENN**



*This project has received funding from the Fuel Cells and Hydrogen 2 Joint Undertaking (now Clean Hydrogen Partnership) under Grant Agreement No 875090. This Joint Undertaking receives support from the European Union's Horizon 2020 research and innovation programme, Hydrogen Europe and Hydrogen Europe Research.*

# Future successes!





# Successes!



## Partners who tried, but did not succeed as planned



## Partners who tried, but did not succeed as planned

**Project might end up different than expected.**

**Build flexibility in your project plan by describing the process, not the outcome.**

**Work with flexible partners (SMEs) and backup partners to take over tasks.**

**Make an ambitious plan but don't overpromise.**



**Session:**

**Hydrogen Valleys - their critical role in the energy transition journey**

**Margherita Matzer**

WIVA P&G, Austria

**#UKEUhydrogen / @EnergyRA / @HyDEXMidlands**

## From the Energy Model Region to an European Hydrogen Valley



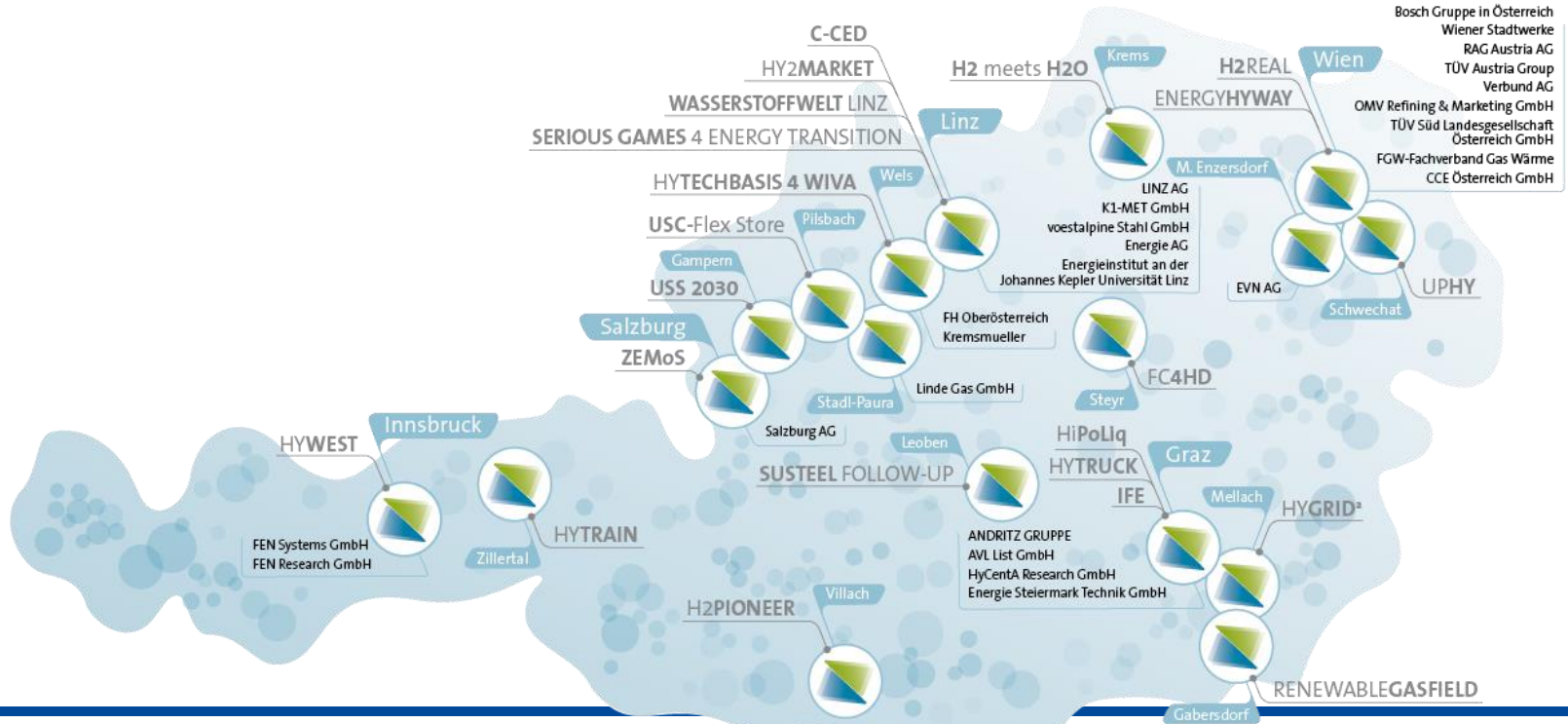
UK-EU Hydrogen Summit, 1 July 2024

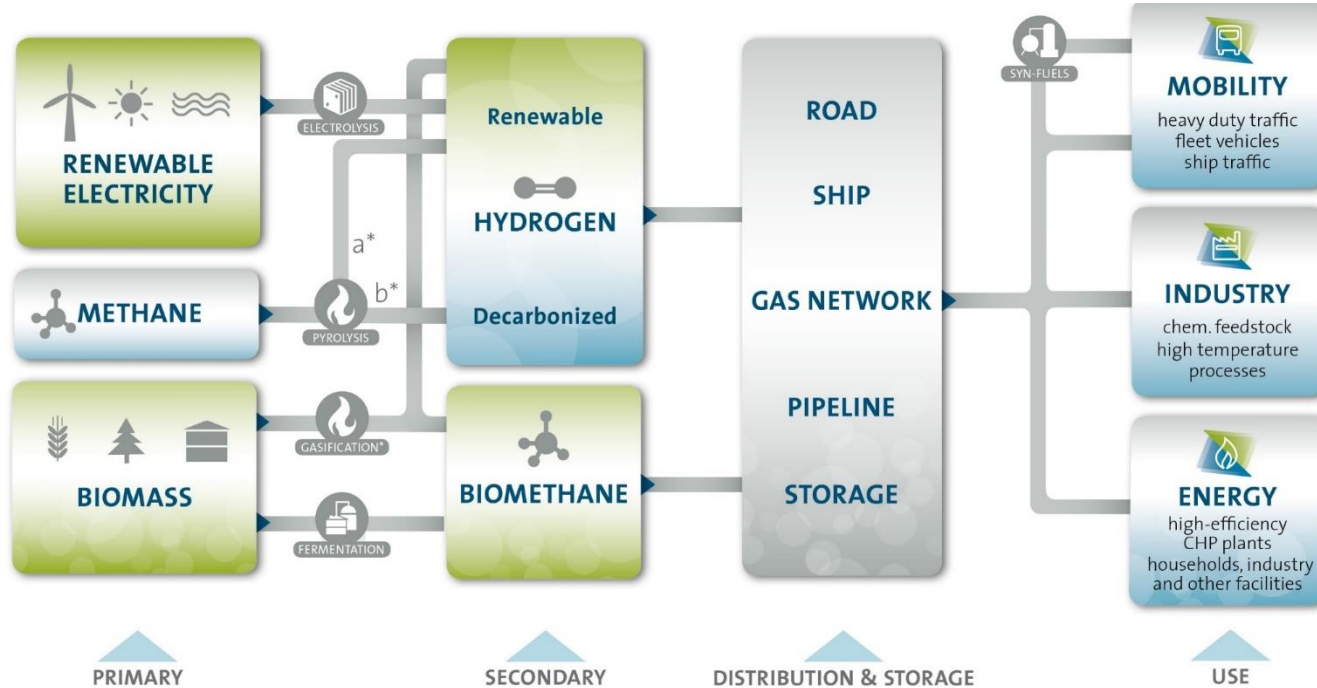
Margherita Matzer

WIVA P&G

- WIVA P&G is a research association founded 2018
- Coordination and implementation of the energy model region (2018-2026)
  - Austria-wide, transregional, thematically focused on hydrogen and renewable methane
- Projects:
  - Sectorally integrated, multidisciplinary
  - Implementing an innovation structure
  - Demonstration and testing of integrated system solutions in practice
- Goal:
  - Support transition to a sustainable energy system
- Experience of more than 30 completed and ongoing projects

# WIVA P&G Project Map

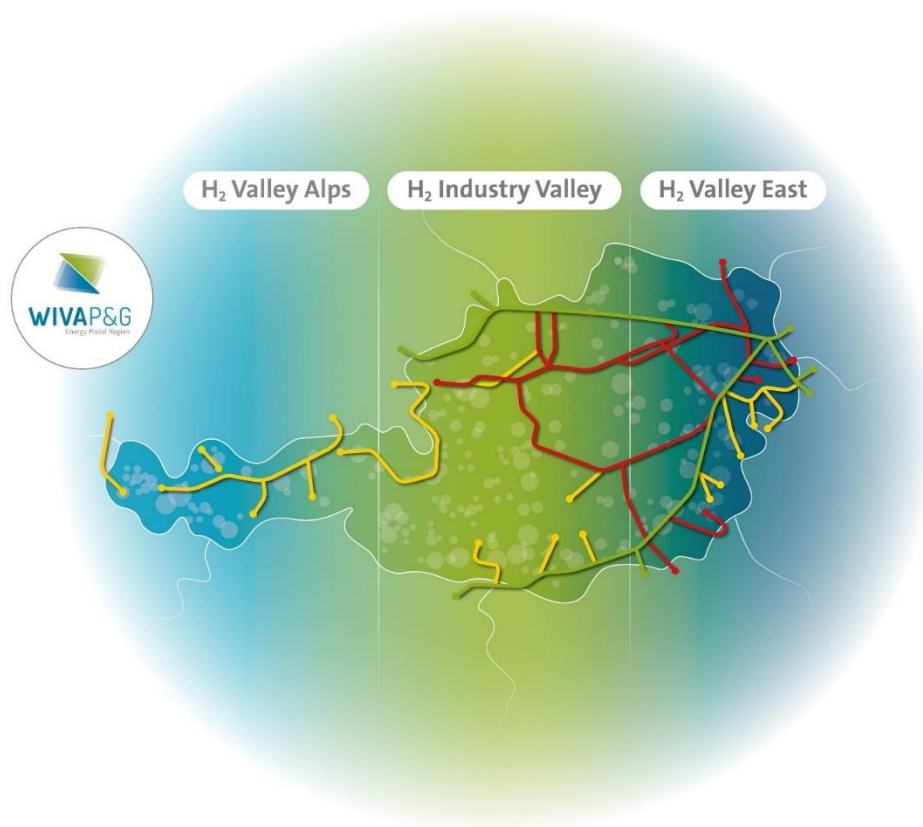




a\* pyrolysis of biomethane: renewable hydrogen  
 b\* pyrolysis of natural gas: decarbonised/CO<sub>2</sub>-neutral hydrogen  
 \* thermo-chemical conversion of solid biomass to biogenic gases







- Spread the Hydrogen Valley idea around the whole area
- Proposal team
- Get the regional/national government on board
- Collect and evaluate possible projects
- Identify missing link between the projects
- Form the valley picture
- Work your ass off



## Consortium:

32 Austrian Partners  
10 International Partners  
5 Associated Partners

## Region:

Upper Austria  
Styria  
Carinthia

## Production:

104 MW new Electrolysis  
10.125 tons H2 per year  
central, half central und decentral

**start:** January

2025 –  
2027

Planing



Deployment

2027 –  
2028



Operation

2028 – 2050

## 17 projects:

Production  
(Underground-)storage  
Pipeline- und trailer distribution  
Industry: steel, chemistry, cement  
Mobility  
Energy supply



*Realizing a climate-neutral future with Hydrogen Valleys!*

Margherita Matzer, [matzer@wiva.at](mailto:matzer@wiva.at)  
WIVA P&G  
Magazingasse 7  
4020 Linz

**Conclusions from day 1 & preview of the workshop on day 2**

**Developing closer UK, EU & International Relations to Deliver the Net Zero Hydrogen Economy**

**Prof Martin Freer**

ERA Director

**#UKEUhydrogen / @EnergyRA / @HyDEXMidlands**

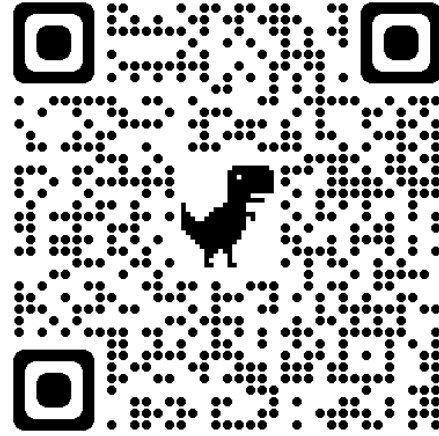
## Connect with us:

@EnergyRA

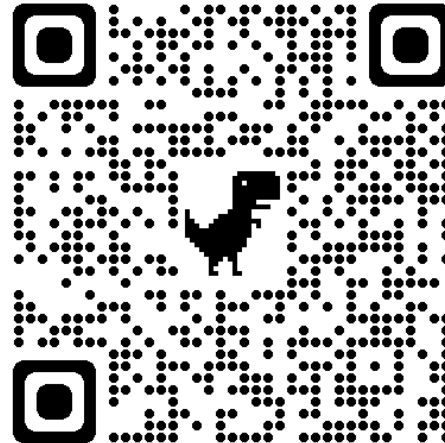
Linkedin: energyresearchaccelerator

@HydexMidlands

Linkedin: HyDEX



[WWW.ERA.AC.UK](http://WWW.ERA.AC.UK)



[WWW.HYDEX.AC.UK](http://WWW.HYDEX.AC.UK)



Accelerating real-world energy innovation

# Thank you for your time

[#UKEUhydrogen](#) / [@EnergyRA](#) / [@HyDEXMidlands](#)

